Tuesday, June 15

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2 Sections - 14 Pages

and PALM SPRINGS NEWS Palm Springs, California, Thursday, June 17, 1954

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WEEKLY CONTEST WINNERS — Miss Arlene Collier, left, won first place by a narrow margin over Sharline Soojian, center, in Thursday's elimination contest for Miss Palm Springs in the opinion of seven beauty judges selected at random from the audience in the Starlite Room of the Chi Chi. Audrey Krueger was a close third. All three girls were wearing Catalina bathing suits similar to those sold by the Casual-Aire here in Palm Springs. The fourth and next to final contest takes place tonight.

## School Zone Controversy Topic Tonight

Rezoning of attendance districts for Palm Springs Unified district schools, scheduled for public hearing before the school board tonight at 7:30 p.m., is expected to attract another public hearing before the school board tonight at 7:30 p.m., is expected to attract another record crowd at Frances S. Ste-

Board of education earlier this year sent a notice of changes in district lines for local schools but the action was voided by a

technicality.

It did, however, arouse It did, however, arouse a storm of protest and resulted in between 100 and 150 parents attending board meetings, a record for the Village.

Final decision is expected to be made at tonight's meeting.

Dr. Edward H. La Franchi, professor of educational administration at University of South.

istration at University of Southern California, who was engaged by the school board as consultant and to make a surey of the situation, is expected make his report and recommendations tonight.

schools serving the areas. His prevent 22,000 injurious acci- willingness to know and obey guide for the board at tonight's hearing.

#### Two Lanes

Auto Doors to be Safer on Drive

Automobile doors will

City council agreed to a request from the state highway

In its announcement to the city, the state said that the four-lane plan, tried for the past few months, had proven dangerous and an accident haz-

south of Indio.

HIGHWAY III SOCIETY

Meeting at Desert Air hotel at Rancho Mirage, the group named a 17-man board of directors representing every community along the 40-mile stretch of state highway, on which an estimated \$10 million claims is invested. Guest the stretch of the new organization are president, Press Sultan, Indio; first vice-president, Don Cameron, Rancho Mirage; second vice president, Harry Pais-ley, Palm Springs; treasurer.

MAPS BIG PROGRAM

#### MORE BEAUTIES SEEK MISS UNIVERSE HONOR

It certainly will be no surprise to anyone among those spectators who have thronged into the Starlite Room of the Chi Chi that Palm Springs may come up with the winner of the Miss Universe contest in Long Beach or a strong contender for that honor.

Was lovely Miss Ariene Conter, was lovely Miss Ariene Conter

beautiful young women will vie for honors in the fourth and next to last elimination contest in the search for Miss Palm Springs. The last such contest of the California Electric company. Springs. The last such contest is to take place Thursday, June 24 and the finals among the five weekly winners to take place Saturday night, June 26. The winner of the latter will go to the Ambassador hotel to compete for the title of "Miss California" June 29. Then on July 10 the selection for Miss offered the winner, runner up of the California Electric Company.

Just out of the "money" was Miss Marjorie E. Durant, U.S.C. student and daughter of Mrs. Hazel Silva, swimming instructors at the San Jacinto hotel.

The search for Miss Palm Springs is sponsored by The Desert Sun with valuable prizes offered the winner, runner up The winner of the latter will go to the Ambassador hotel to compete for the title of "Miss California" June 29. Then on July 10 the selection for Miss United States and the opportunity to win the title of Miss Universe will take place.

THURSDAY NIGHT'S winner

It certainly will be no sur- was lovely Miss Arlene Collier,

offered the winner, runner-up and third selection by Irwin Schuman, owner of the Chi Chi. A number of girls plan to

all traffic laws, maintain their

Traffic safety authorities in the California Safety council estimate that the objective of 20% reduction in traffic acci-dents and fatalities will be rea-

GOV. GOODWIN KNIGHT Monday urged that all Califor-nia motorists join in the cam-

paign.

In an official proclamation designating June 14 to 21 as the opening week in the campaign, the governor said:

roots of such activity.
"The safety drive is directed

at increasing the awareness of individual drivers to their re-

See SAFETY, Page 3a

lized during the crusade.

See CONTEST, Page 6a

#### HIGHWAY SAFETY DRIVE UNDER WAY IN VILLAGE

Dr. La Franchi spent some time in the Village area, surveying the schools, the surrounding residential district ence on traffic safety and an ence of their traffic safety and and the capacity of the various attempt to save 700 lives and vehicles as evidence of their

(Pledge on Page 3a)

dents in this state in 1954 is dition and drive by the "golden being voiced in a statewide rule.
crusade launched this month. The California Safety council, a statewide volunteer citizens organization interested in traf-fic safety, of which Ed McCoubrey is executive vice president, Automobile doors will be with the cooperation of The safer on Palm Canyon drive Desert Sun, is conducting a traffic safety crusade this month by appealing to individual drivers throughout Cali-

department for resurfacing and re-striping of Palm Canyon drive, a state highway.

And it will revert to a two-lane thoroughfare with a center stripe and parking stripes only.

And the resurfacing and fornia.

In addition to The Desert Sun as sponsor for this crusade three Village automobile dealers this week added their names. They are: Beebe DeSoto-Plymouth dealer Plaza Motors. Plymouth dealer, Plaza Motors and Stack Chevrolet.

> THE COUNCIL, represented by local traffic safety crusade committees in California's cities and towns requests operators of

## Lucius Starts Chamber Duties More than 100 desert area business men yesterday launched the Highway 111 Association to beautify and publicize the state highway from the junction north of Palm Springs to the junction with Highway 99 south of Indio. Moeting at Desert Air hotel

The new manager of the Palm Springs Chamber of Commerce, Xavier V. Lucius is now official-

ly on duty. Lucius, who was assistant manager, Southern California district, California State Chamber of Commerce, replaces William Dunkerley, who resigned over a month ago. His wife and two sons will join him here in September.

#### Inside of the Sun

dollars is invested. Guest speakers were County Plan Director Tyler Suess and Carver Goss, State Highway Division inspector of outdoor advertising signs.

| Cooler | Classifieds Confident Living Approximately \$2000 already arrange 24-sheet outdoor signs has been subscribed and the group will launch an immediate campaign to inform travelers about the "Scenic road route. Publisher's Corner Social News 1, 2, 3b This Side of the Sun

# Cement Plant Battle Renewed

# Publicity Fund Upped \$5000

## Trim Budget to Give More to Chamber

Tax Rate to be Unchanged at \$1.28 for Coming Year

City council agreed Tuesday night to add \$5,000 to the Chamber of Commerce appropriation for publicity, promotion and convention work and indicated that more might be available in six months. The action raised the Chamber of Commerce appropriation from \$33,000 to

The additional \$5,000 was taken from other budget items which had been increased over last year.

Acceptance of the budget was delayed until the next meeting of council as further study of the document was asked by members of the board.

THE BUDGET for the fiscal year starting July 1, 1954, is set at \$794,181, an increase of \$49,027 over last year.
But the tax rate will remain as it has been for the last few years, at \$1.28 per \$100 assessed valuation.

valuation.

During Tuesday evening's discussion of the budget the question of a hike in the tax rate, a few cents per \$100 was

vehicle in safe operating con. budget has weakened it.

#### Afternoon Meetings. for City Council



AIR RACE AWARDS - Fred Hillstrand, left, local Junior Chamber of Comm

# Blast Victim

Chamber's promotion work puts the group in a tight spot.

"Merchants and hotel and apartment people have turned to us for leadership and without sufficient money we are going to be in a bad way," he said.

COUNCILMAN MILLER said that he did not want to accept the budget as it stood. He said that possibly more money could be found for the promotion program.

City Manager Robert W. Peterson said that trimming the budget has weakened it.

Inospital If the day after the blast and fire. Member of the staff of a local restaurant, she had just come home from work to her apartment people have turned to the robust of the Desert Air Luau Saturday night was Walter C. Butler of Phoenix, Ariz. His total points, based on time, fuel degree burns and was rushed to Desert hospital. Later she was transferred to the India hospital.

She had been under special care for the two months but all efforts failed and she died just before noon Monday.

At the time of the exaft of a local restaurant, she had just come home from work to her apartment people went and awarded his trophy at the Desert Air Luau Saturday night was Walter C. Butler of Phoenix, Ariz. His total points, based on time, fuel degree burns and was rushed to Desert hospital. Later she was transferred to the India hospital.

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"There just isn't any more money," he added.

"There just isn't any more Heath reported that gas com-Heath reported that gas company employes said that one valve on the kitchen range had apparently been left open several hours before.

THIRD PLACE was taken by Richard D. Odabashian of Cashmere, Wash. He flew a Beechcraft and his point total was 137

City Council voted Tuesday night to hold afternoon meetings during July, August and September. The meetings will start at 3:30 p.m.

Next meeting of council was set for June 29 at 3:30 p.m.

SET ASSESSMENT HEARING
Tuesday, July 13, was set as date for a hearing on the proposed assessment district for improvement of Calle Chia and Calle Roca, by city council this set for June 29 at 3:30 p.m.

1.37.
Bob Butler of El Centro, in a Navion, with a 1.36 total was in fourth spot.
Seventy-six private aircraft participated in the event and they started arriving at Desert Air park early in the week. The route covered was 2625 miles

#### TRANSCONTINENTAL AIR RACE TO PHOENIX MAN Second annual transcontin- with five compulsory stops en he said.

tal air race for private planes, from Philadelphia to Palm Springs, was climaxed at Desert Air hotel air strip, official western end of the route. Saturday with the award of private planes, route.

With five compulsory stops en he said.

A resolution toward this plan was adopted unanimously by the council. Every mayor, city manager, civic leaders, newspapers and talk of more than double the number of entries. rate, a few cents per \$100 was brought up but met with little encouragement.

EXPRESSIONS from different councilmen indicated that the majority believed a tax increase would be detrimental and adverse publicity.

Tom Keiley, former city councilman and head of the hotel division of the Chamber of Commerce said that waiting for a further increase for the Chamber's promotion work puts the group in a tight spot.

"Merchants and hotel and "merchants" in the policy of the for life was lost Monday by Betty Dolf, 30, well known Village woman, who was burned in an explosion of plans for the third annual branch at the manual devent. The transcontinental event from Philadelphia to Palm Springs and the palm Springs of the for the number of the route. Saturday with the award of prizes to winners and enthusiastic discussion of plans for the third annual event. The transcontinental event is a from Philadelphia to Palm Springs and talk of more than double the number of commerce and enthusiastic discussion of plans for the third annual event. The transcontinental pevent o

# W. G. Roeseler Resigns as City

Planning Head

W. G. Roeseler, city planning director, Tuesday evening submitted his resignation to city council, effective June 30, 1954, having accepted a position with the Kansas City, Mo. city administration.

He expressed regret in his letter declaring: "My association with the community and its leaders was most enjoyable referendum petitions after supervisors had removed controls. The desert area lost in the county-wide election but the plant was never built because Guiberson ran into financial difficulties.

THE 1952 BOARD of supervisors, acting on requests from the desert restored the controls. Guiberson is now asking that they be changed again to permit him to build and operate the plant.

Street lights on Palm Canyon drive will go on their annual summer vacation starting in July, council decided Tuesday evening. Lights in DeMuth park, however, will be maintained.

will be detrimental to the resort business of the area.

Guiberson told supervisors Monday that his plant would employ about 500 men and that dust would be no problem in Palm Springs.

## Council Acts to Forestall Mill Proposal

To Ask Aid from All Communities in Desert Area

The controversial Guiberson cement mill issue which six years ago stirred up a countywide storm, came back into the news this week when Samuel Guiberson filed an application for a zoning permit to build and operate the plant nine miles northwest of Palm Springs.

The 81-year-old Texas millionaire appeared before supervisors Monday and told them he had overcome all difficulties which prevented the erection of the plant in 1949 after a year of controversy.

CITY COUNCIL Tuesday eve-

Mayor Florian Boyd said that action to oppose the proposal must be immediate.

GUIBERSON SAID that he

Paola, noted racing driver made the presentations.

The event was staged to demonstrate the safety, ease and advantages of light aircraft and to promote greater use of this type of craft for vacation purposes.

Fred Hillstrand was chairman of the event for the local Junior.

It is a presented before the heard the presentations.

It is a presented in 1949 after the had won a zoning permit from the county. He told supervisors he plans to operate a cement plant producing 2,200,000 barrels a year on his 2,400 acre site just south of Highway 111 near the South-ern Pacific depot.

It is a presentations.

tion with the community and its leaders was most enjoyable and the opportunity to serve Palm Springs a privilege, indeed."

Members of the city council accepted the resignation with reluctance and all expressed regret.

George Gannon of the Palm Springs Real Estate board, said that the city's realtors were losing a good friend.

LIGHTS GO OUT
Street lights on Palm Canyon

mit him to build and operate the plant.

Community leaders of Palm Springs are again expected to protest the plant when the county planning commission holds a public hearing on the latest application.
Opposition to the plant, even if operated under strict controls, is already developing.

THEIR CONTENTION is that the proximity of heavy industry will be detrimental to the resort business of the area.

#### \$40,000 DAMAGE DONE IN RAMON DRUG BLAZE

Damage estimated at \$40,000 / Fire Chief Bill Leonesio's esti-Damage estimated at \$40,000 fire Chief Bill Leonesio's estimate of damage was based on their reports.

The blaze started in a rear store room and spread into other departments. Much smoke damage was reported.

Hy Finerman, owner of the store, said that the prescription files had been transferred to the palm Springs Drug store.

ing, preventing its spread through a half dozen establishments in the Pitts block where the drug store is located.

Fire underwriters were at the scene today checking the loss. said.

to the alarm with all of their the Palm Springs Drug store equipment and confined the for the convenience of patrons blaze to the rear of the buildand that the Ramon Drug



(Desert Sun Photo) \$40,000 LOSS - Damage done in the blaze at Ramon Drug company last Sunday morning is shown in this view of the rear end of the store where the fire originated. Loss is estimated at \$40,000.



Chesert sun Photo)

LA FONDA HOTEL — Mr. and Mrs. Leo Fine, now the new owners of the La Fonda hotel and ardent Villagers, were formerly the owners of the Del Marcos hotel. After almost six months of "just nothing to do," said Fine, "we decided to buy the beautiful La Fonda hotel and plan to do things with the hotel next season " He plans to keep his new acquisition open all summer.

Fires, Crashes,

Wreck 4 Autos,

Trucks, Trailer

Polo Grounds Pavilion

One of the popular feature

m will be public dances a Polo Grounds Pavilion every

Fox Theatre

Banning

PHONE 3714 Open Eves. — 6:45 Sat. & Sun. cont. from 1:45

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Thurs.-Fri.-Sat. June 17-18-19

MARILYN MONROE ROBERT MITCHUM

"River of No Return"

Little Fugitive"

Don't miss this wonderful program

Sun. Mon. Tues. June 20-21-22

DORIS DAY PHIL SILVERS

"LUCKY ME"

Rod Cameron - Joanne Dru
"The

Southwest Passage"
Adm. Price—Gen. Adm., \$1.00
Junior, 74c Child, 25c
Don't Forget to Treat Dad
on Father's Day, June 20th

Wed.-Thurs.-Fri.-Sat June 23-24-25-26

"Arrow in the Dust"

Walt Disney's "Pinnochio

General Adm.—\$1.00 ior, 74c Child, 25c These prices include tax

## Fire Prevention Laws in Effect in Forest Areas

Strict enforcement of laws to prevent fires in the San Bernardino National Forest went into effect last Friday and will continue until December 15, Sim Jarvu, supervisor, announced.

On July 1, certain portions of

sarea Friday.

Manuel Lopez, 32, Santa Ana, driving a truck and trailer ladened with hay west on 99, discovered the hay aboard the trailer was ablaze. He stopped at the side of the road and detached the trailer was ablaze. He stopped at the side of the road and detached the trailer.

Under the ordinances in effect now in the forest, permits are required for all campfires, smoking is prohibited except at designated places such as campgrounds and places of habitation and fireworks of any kind are absolutely banned. No lighted substances including cigarets, may be thrown from a moving vehicle.

Hadleys Now at

Plan Public Dances at

## The Desert Sun

PALM SPRINGS NEWS Friday evening, starting June 18, under an agreement with the city and Herb Rauch. The Desert Sun — Established 1927
Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952

A surprise all local orchestra will entertain, and play all types of music, Rauch said.

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## Cree Honored by Realty Board at Final Session

met in its last gereral member-

met in its last gereral member-ship meeting until next Fall at World Wars Memorial Hall with President James Ham-mond presiding. Highlighting the program was the presentation of an honorary life membership to Raymond Cree, veteran Palm Springs realtor, a charter mem-ber of the board more than 20 years ago.

ber of the board more than 20 years ago.
W. G. Roeseler, city planning director, was the speaker of the evening. He explained the provisions, operation and purpose of the city ordinance effective June 1 which requires a record of survey for subdivisions.

sions.

Prior to the membership meeting Friday evening, directors of the board met at Hammond's office that afternoon.

#### **Rech Appointed** Deputy for KC

Bob Rech of Palm Springs Council, Knights of Columbus, has been appointed district deputy for the organization for iverside county, he was noti

The appointment was made by Dr. Frank White Chuck, state deputy, of Palo Alto, Calif.

#### Miss Pukas Wins Oregon State Degree

Elizabeth Pukas of Cathedreity, public school health nurs here last year, was among 107 seniors and graduate students receiving degrees at the 85th annual commencement of Ore

#### May Abolish County Building Commission

County building commission, named to study the needs of county government for more

Florencia Olvera, 27, a transient, was booked by police Monday for transporting Mexican wetbacks through the Village Monday. Police, investigating his driving, checked the car and found four illegal entries in the car. All were turned over to the border patrol.

Resort at DHS

Paul and Peggy Hadley, who formerly operated the big date packing plant on the highway west of Banning which was destroyed by fire recently, have taken over the Miracle Hot Springs in Desert Hot Springs.

The baths, which have an enclosed pool of hot curative mineral water and a free lift chair for handicapped persons, is located at the content of the patrol car. He was given a ticket for speeding. The four cars were damaged considerably, the hay was ruined — but no one was hurt. In another truck fire on Highway 99 near Garnet, a truck and trailer laden with hay were almost completely destroyed Wednesday Damage was estimated at \$10,660 by Tyman Fiske of Arcadia, owner. Fire trucks from Palm Desert, Cathedral City and Indio fought the blaze.

Plant To define Zooming along and crashed cars and the patrol car. He was given a ticket for speeding.

The four cars were damaged considerably, the hay was ruined — but no one was hurt.

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Plant To was ruined — but no one was hurt.

Riverside county will be honored at the San Diego Exposition at Del Mar June 25, supervisors were informed Monday.

Paul T. Mannen, exposition manager, said that special events featuring the county, will be staged that day.

The exposition are county will be honored at the San Diego Exposition at Del Mar June 25, supervisors were informed Monday.

Paul T. Mannen, exposition and the San Diego Exposition at Del Mar June 25, supervisors were informed Monday.

Paul T. Mannen, exposition and trai

CLASSIFIED ADS

# man and woman walking west on El Alameda carrying several items. He notified Harrington who, after an investigation, reported a 10 by 13 rug, lamp, pillows and blanket missing. Wilbur Harrison of Palm Springs Cleaners, 440 South Indian, reported Monday that his establishment had been catered by burglars and \$51 in cash stolen.

SPEED CONTROL MONTH—Palm Springs Kiwanis Club, in cooperation with state and national safety groups, is sponsoring Speed Control Month in the Village during June. As part of the campaign, signs reading "Speed Kills, Take It Easy" are being placed on Village streets by, left to right, John Dill, chairman of the campaign, Ray Lusby and Frank Dwyer. Mayor Florian Boyd has officially proclaimed the month of June as Speed Control Month.

#### More Organizations Join in **Public Fireworks Program**

bration said Monday. The event is being sponsored

by local service organizations and to date, Soroptimists, Ro-tarians, Shrine club, Junior Chamber of Commerce, Volunteer Firemen's associated, Owen Coffman post, American Legion and Coachella Valley 40 and 8, have announced their plans to

Other organizations which desire to join in the event may contact Bronstein at 3355.

The fireworks display will be free to the public.

Assisting Bronstein in arranging the details are Herb Ebitz, program chairman, and Joe Woods, in charge of the fireworks fireworks.

#### Hub Cap Thieves Again Active Here

Hub cap thieves are still active in the Village.
Latest to report loss of a hub cap was Daniel F. McGowan of The Pepper Tree Inn who said the thief also took a 1954 license tab from the car.
The thefts occurred between

The thefts occurred between 1 a.m. and 7 a.m. Saturday.

#### Find Western Items in Lost Hat Box

Someone is not going West-ern for a while.
Police are holding a hatbox containing two Western hats, playing cards, belt, shoestrings, a Western necktie and wool socks, found on Sunrise way oar Mesquite avenue by H. C. Deveney Saturday morning

#### VILLAGE PALM SPRINGS

DOORS OPEN NIGHTLY - 6:45 Thursday, Friday, Saturday

SUNDAY - 1:30 June 17-18-19



Extra in CinemaScope - "LAND OF THE LEGEND"

Sunday - Monday

June 20-21

June 22-23-24

Walt Disney's Most Popular Fun Hit

in Technicolor

Judy Canova -- "THE UNTAMED HEIRESS"

Tuesday, Wednesday, Thursday

WARNER BROS: SCREAMING NEW TERROR-SENSATION!

THEM! JAMES WHITMORE - EDMUND GWENN - JOAN WELDON - JAMES ARNESS Color Extra — "When Fish Fight" & "Calypso Carnival"

Keep Comfortably Cool! ATTEND THE VILLAGE THEATRE -- HEALTHFULLY AIR CONDITIONED

receiving degrees at the 85th annual commencement of Oregon State college this month. Miss Pukas completed work in the graduate school for a doctor of education degrees. She received her bachelor of science degree at the University of Oregon in 1945.

Plans for the first annual Plans for the first annual Pourth of July fireworks display in the Village were taking shape today, Bill Bronstein, events chairman for the celebration said Monday.

The event is being sponsored The control of the polo grounds for the program which will get under way at 8:30 p.m.

Edd permit to leave the city from July 5 to September 5 but said have been ordered and are on their way to the Village.

The city has sanctioned the solid that he would be present at all meetings during the summer. Councilman Jerry Sanborn also said that he would be present at all meetings during the summer. Councilman Jerry Sanborn also said that he would be present at all meetings of the Polo grounds for the program which will get under way at 8:30 p.m.

the state. Councilwoman Ruth Hardy filed a similar request, from July 15 to September 1. Councilman George Strebe ask-ed permit to leave the city from

#### JULY 3rd WE CLOSE FOR THE SUMMER

THERE ARE SOME TERRIFIC BUYS ON SUMMER THINGS FOR YOUR YOUNGSTERS

## mary helen shop

across the street from the Desert Inn Phone 5107 138 N. Palm Canyon Drive



Show Starts at Dusk - Come Early NOW PLAYING - LAST DAY "The Street With No Name" plus - "RACING BLOOD"

Friday - Saturday One of the most Spectacular Motion Pictures of the Year





HERBERT J. YATES



Co-Feature -



STARTS THURSDAY First Run in this Area! "SECRETS OF THE INCAS" plus - "FLIGHT NURSE"

Coming July 4th knock on wood

Three Burglary

Reports Filed in

Village in Week

Three burglaries during the

Saturday morning George

Harrington, Villa Hermosa man-

ager, reported that a vacant apartment had been looted or articles valued at \$300. Donald

R. Caty, of Beverly Hills, a guest at the hotel, reported that

at 4 a.m. he heard the door of a room next to his slam shut

He said that someone had tried to enter his room earlier. Caty got up in time to see a man and woman walking west

Entry was gained by break

Requests Filed by .

City Councilmen Vacation requests were abundant at city council meetng Tuesday. Councilman Frank Miller re

quested a leave of absence from July 15 to September 1 to leave

Vacations

past week were being investi-

gated by police today.

At Dudley's Service station,

ing the glass near a night latch of Print Suit 20 and the cash drawer was broken and the cash drawer was broken open by the use of a sharp instrument.

and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 17, 1954

310 North Palm Canyon drive, were found on the broken a burglar broke a window to enter and steal \$50 in cash. The intruder apparently cut himself while entering as blood stains the station.

#### My Thanks to You

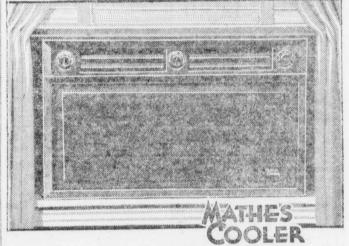
Please accept my thanks for the splendid work you did on my behalf. It was deeply appreciated. Clarence W. West

## AIR CONDITION MORE ROOMS WITH

Desert Proven Window AIR REFRIGERATION

GIVES MORE

FOR YOUR MONEY!



on a BIG IH.P.

REGULAR RETAIL PRICE LESS

SPECIAL SPRING DISCOUNT

\* Beautiful hardwood cabinet

with flush-with-window styling!

Choice of 3 luxurious cabinet finishes!

\* Super-Power Cooling System with MORE COOLING POWER!

Automatic Temperature Control!

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of rich mahogany veneers. \$100.00 DISCOUNT

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CATHEDRAL CITY

Ray Abbey, Owner-Proprietor



COAST-TO-COAST — Al Pearce, famed radio comedian and old time Villager will inaugurate his new radio show from the stage of the Starlite Room of the Chi Chi Tuesday, June 22. Featured on the program will be the well known Arlene Harris, known as Tizzie Lish, with Pearce interviewing Mrs. Zaddie.

#### Al Pearce Show to Originate from Chi Chi Starlite Room

Al Pearce, famed radio commedian will launch a new coast to coast radio show from the stage of the Chi Chi Starlite Room Tuesday night.

The new radio show which is titled "Desert Roundup" will also have in its cast the well known Arlene Harris who plays Tizzie Lish. The show will bring nation-wide publicity to Palm Springs, it was pointed out and each staging will see Al Pearce interviewing some well known Village personality.

Mrs. Zaddie Bunker will be the first Villager before the mike with Pearce acting as the master of ceremonies Tuesday.

The return of Pearce to Palm, The return of Pearce to Palm, show currently playing in the Springs will mark the return of Starlite Room.

## Ruskin to Head Youth Council for New Season

president of the Coordinating Youth Council of Palm Springs at its final meeting of the year Tuesday evening at Frances

ing secretary and Charles Mc- council officials explained.

Reviews of work accomplish-

From Page 1-MORE ABOUT

#### SAFETY

sponsibilities for the promotion and maintenance of safety on our highways and streets."

HE URGED all Californians o cooperate by signing the safe driving pledge and to otherwise aid the cause of traffic safety the fullest extent. California's 1953 traffic record

was more than 3,300 deaths and 110,000 injuring accidents, representing an economic loss of more than \$320,000,000. A re-Stevens school.

Mrs. Sidney Noles Jr. was elected vice-president, Mrs. Helen Morris, recording secretary, Paul Summit, correspond-

CALIFORNIA SAFETY council Reviews of work accomplished in the past year were given by Mrs. Annette Freeman and Ted Greene of the juvenile detail of the police department.

Mrs. Noles reported on the application to the state recreation commission for a survey here during the coming year. City council, school board, Welfare and Friendly Aid association and Boys club are cooperation with the coordination council in the plan.

CALIFORNIA SAFETY council traffic crusade pledge appears in this issue of The Desert Sun. All drivers are urged to sign the pledge and return it to this newspaper. A bumper sticker bearing the legend "Safety Pledge—I've signed it. Have you?" will be given to each signer of the safety pledge. "Let's Get Together and Stop this Needless Loss of Life and Property" is the 1954 California safety crusade motto. traffic crusade pledge appears in this issue of The Desert Sun.

#### MY PLEDGE

for the

CALIFORNIA SAFETY COUNCIL Crusade For Traffic Safety

Sponsored by

#### The Argert Sun

MY SOLEMN PLEDGE:

I will operate my car at all times and under all circumstances with utmost consideration for human life. In furtherance of this pledge I promise in highest

- 1. Know and willingly obey all traffic laws.
- 2. Constantly maintain my vehicle in safe driving
- 3. Courteously and decently observe the accepted rules

Name Address City

Phone (When you have filled out this pledge, please bring it or mail it to CRUSADE FOR SAFETY at the office of this newspaper. You will then receive a sticker to be placed on the rear bumper of your automobile.

## Elks Honor Flag at Ceremonies

Observing National Flag Day and opening National Flag Week was the ritualistic ceremony held by the Elks Lodge 1905 at their clubhouse on Monday afternoon.

Tracing the history of the Flag, was the speech made by

warren Slaughter, with response by Pat Cohen, and Judge Hilton McCabe spoke on the "Importance of the Flag."

Music by the Elks Band, composed of members of the Palm Springs, Indio and Banning lodges, concluded the simple but effective program, which was part of a national observed.

Warren Slaughter, with

READSUN CLASSIFIED ADS

# Dr. Marcus Kane

Russia and had practiced dentistry in Chicago and Los An-

Taken by Death

Funeral services were held Tuesday in the Hollywood Cemetery chapel for Dr. Marcus B. Kane of 777 A street in Cathedral City who died at Desert hospital Friday, June 11, at the age of 71.

He had been in all health tistry in Chicago and Los Angeles, where he also owned and operated the Mestodoperated a drug store, before moving to Cathedral City. He had been a resident there for almost 20 years.

For the past ten years he owned and operated the Westodiew apartments in Cathedral City, who was found dead in Cathedral City, who was found for Palm without Flame.

# Dr. Kane was a native of Last Rites Said

The Besert Sun-30 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 17, 1954

employed in a local store. She is survived by her husband, Buford Atkinson of Cathedral City.
Interment was in Mountain
View cemetery, San Bernardino,
with Wiefels and Son mortuary

of Palm Springs in charge. Communism: Give and take



Bel-air brand, Premium Quality Concentrated. Just add water to make refreshing cooling beverages.

LEMONADE (12-ounce can priced at 23c.) GRAPE JUICE

Royal Apricots LARGE SIZE FRUIT.
Northern. Tree ripened. **Bell Peppers** Fresh Celery

CALIFORNIA WONDERS.
Crisp, green, thick-walled.

UTAH TYPE, GREEN. Crisp, thick meated stalks.

Golden Corn GOLDEN CROSS VARIETY. 4 ears Large size well-filled ears.

Grape



## PINEAPPLE JUICE

Sugar Cheese Oregon Cheddar.
Pre-cut and wrapped.

MEDIUM SHARP.

Bisquick The "12-in-1" mix.

DEL MONTE TOMATO.
Adds zest to foods.
Special low price.



White, green, peach, or yellow

#### Check These Values

12-ox. 35c **Peanut Butter** Beverly brand. Chunk or creamy. Sandwich Spread Lunch Box brand. Top quality. Sunnybank Margarine 15. 30c

**Nucoa Margarine** Hydrox Cookies Freshly 12-ox. 39c A Sunshine cookie. (71/2-oz., 25c.) Party Pride Sherbet carron 15c

Assorted flavors. (2 pints, 29c.)

Jell-well Assorted Belatins Books. 22c Uncle Ben's Rice Long 14-ox. 25c

Converted, improved.
Egg Noodles Gold Medal 8-oz. 20c (Medium or wide, 1-lb. pkg., 39c.)
Airway Coffee 2-lb. 2.07 l-lb. 1.04 Nob Hill Coffee 2-lb. 2.11 bog 1.06 Cragmont Root Beer goot 15c "Flavor-of-the-month."

"Best" Beer 7 12-oz. 27c Beer in licensed Safeways only.

1-oz.

With Cheese & Tomato Sauce. Chef Boy-Ar- 2 151/2-oz. 27°C Dee brand.

SPAGHETT

**PRESERVES** 

Shasta brand

SPRY SHORTENING

VANILLA EXTRACT

Crown Colony, Finest quality.

#### LUCERNE FRESH MILK

Homogenized Vitamin quart 201c Pasteurized. (Half gallon, 41c.)

Concentrated Just add quart 501c Saves money, saves space. Ideal for camping, for picnics, for use by large families.

Lucerne prices in local Milk mktg. area.



Coconut Iced

Regularly, 75c; SPECIAL

59°

**Curtsy Jelly Roll** Mrs. Wright's Bread

standard 16c Enriched white or wheat, regular Regular or sandwich style. 24c Large standard loaf.

## CHEERIOS

Oat Cereal with "go power." 7-oz. 15 c 10½-oz. 21 c pkg.

PRICES EFFECTIVE THURS., FRI., SAT., JUNE 17, 18, 19, 1954, AT SAFEWAY STORES IN THIS AREA.

KEN-L-RATION 1-lb. Cans WHITE MAGIC SOAP

Granulated. For all washing. 23-oz. C pkg. 46-oz. 49°C

WHITE KING SOAP Washes everything.

46-oz. 57c Liquid Starch Fauntleroy brand.

Rik Rak Cleanser 3 14-oz. 25c Sanitizes, deodorizes as it cleans. Silver Cleaner Quick

STAR KIST BRAND Solid Pack.

7-oz. 32° Fancy quality. 6-ox. 29c Torpedo Chunk **Torpedo Grated** 

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

6-ox. 25c

Lean, meaty ribs, cut from Select Eastern Pork, small |b. size, 1 to 3-lb. average.

Somersef brand, No. 1 Skinless. (1/2-lb. pkg., 23c.)

FILLET OF SOLE Captain's

HALIBUT STEAKS Captain's

Wherever you shop at Safeway . . . you'll always find the same high quality meats in every Safeway market.

Air Conditioned

350 So. Palm Canyon Drive . . .

HOURS

Mon. thru Sat. 9 a, m, to 8 p. m. Sunday 9 a. m. to 6 p. m.

QUAKER CITY TO THE VILLAGE - Sixty-seven pri vate plane enthusiasts hopped across the nation last week from the eastern metropolis of Philadelphia to this desert resort community of Palm Springs. They were competing in the second annual Transcontinental Handicap Air Races, the largest event of its kind in the nation. Sponsored by the Philadelphia Junior Chamber of Commerce which has several private plane owners in its membership, the event is attracting nation-wide attention and growing rapidly in popularity. It is expected that there may be as many as two hundred entries next year.

This Transcontinental Air Race holds promise as becoming one of the important events on the Palm Springs calendar. I talked with Clark Hopkins, a former president of the Philadelphia Jaycees and one of the originators of the idea, who said that the Desert Air hotel near Palm Springs was selected as the destination because of landing facilities provided and the additional advantages of keeping the group in accommodations exclusively reserved for them. June was selected as the most desirable time of the year because of favorable weather conditions along the route at this time. He said there was a possibility that the race might start in Palm Springs next year.

Like some of the other contestants who brought their families, Mr. Hopkins was accompanied on the flight by his wife and two sons, Neil and Clark, Jr. The entrants this year came from thirty states, with six from California. Rules require that the private planes must be of the single motor type, less than 300 horsepower and built since 1946. They are given one week - from Saturday noon to Saturday noon - to make the trip and have seven compulsory stops at designated airports. All of the flyers have a co-pilot.

The winner this year was Walter Butler of Phoenix, Arizona. Looked forward to by the flyers and their families again this year was the luau staged by the Desert Air hotel in their honor

CHILD KILLER! - Most people are likely of the impression that the principal cause of child fatalities in California is dreaded polio and leukemia. Guess again. It is the motor vehicle accident. According to Highway Patrol Commissioner B. R. Caldwell, California's greatest child killer cost the lives of nearly 300 youths last summer and injured nearly 16,000 others! What a stain that is on the record of the Golden

The only hope of reducing this needless slaughter of our children (along with hundreds of adults) is an awakening of the responsibility of the individual. With this in mind the California Safety Council with the cooperation of the state's newspapers is conducting a traffic safety campaign this month. The Desert Sun is joining the crusade by asking our readers to sign the "Pledge" to drive safely. More information and his patient are soon on good the pledge blank will be found elsewhere in this issue.

California's most precious heritage is her children. Help

A READER ASKS — Citing the case of LeRoy Edwards, who resigned as a member of the Los Angeles Board of Education because he was a director of two gas companies that do business with the schools, a reader asks if there are members of local Boards and Commissions who may be in conflict with the state law because the firms with which they are connected do business with the city or school district. It seems that the Los Angeles County Council ruled that Edwards' rethat the Los Angeles County Council ruled that Edwards' relationship constituted a prohibition under the state law, when asked for an opinion on Edwards.

the relationship.

For example, a man came to me recently, very disturbed. I tried to help him by telling him something of what I have

ressional men here, willing to serve on these boards and commissions, whose firms do not do some business with the city. It has been the practice, I understand, for board members to take no part in decisions involving negotiations between the board and their firms. the board and their firms. If this has not been the practice, it certainly should be. As to conformity to the state law, the matter would likely be looked into by the city attorney if a protest was lodged by the resident of the city who asks the protest was lodged by the resident of the city who asks the protest was lodged by the resident of the city who asks the protect of the called me a skunk, "(Copyright 19 syndicate, Inc.) (Copyright 19 syndicate, Inc.)

An optimist is a lady churchgoer who starts putting on her shoes when the preacher says, neth McFarland, SAE Jour-

#### LONG BEACH

ou'll save money by staying at the ewly completed Five-Three Apis. near ac ocean and Alamitos Bay in the mog-free Belmont Shore area. Kitchns. Automatic washer, dryer. Week. contb. Reservations only. Write for older R. P.O. Box 3621, Long Beach, 3.



Hair Stylist Extraordinary Complete Beauty Service OPEN ALL

SUMMER

North Palm Canyon Dr. PHONE 5312

#### **Insufficient Time** for School Post **Declares Hanson**

The Rev. Willard B. Hanson, of the department of Church Extension of the Baptists denomination and a resident of North Palm Springs, Monday declared that he was forced to religiously his position on the declared that he was forced to relinquish his position on the local board of education because of "the increasing responsibilities of his work as a clergyman in a rapidly burgeoning parish."

He said that this did not give him sufficient time to devote to the work of the school district. He also cited doctors' orders not to "try to do too much," as a

Hanson's resignation is expected to come before the board at its meeting tonight.

Politician: Man who makes life a bed of ruses.—N. Dakota Wahosiyapi.

FEATURING ...

a new kind of year-round comfort

EATHERTRON

ALL-ELECTRIC ... ALL-AUTOMATIC **HEATS WITHOUT FUEL!** 

**COOLS WITHOUT WATER!** 

GENERAL @ ELECTRIC

Nordic Air Conditioning, Inc. 45-767 FLOWER ST. - INDIO, CALIF. PHONE 7-2731

#### Dennis, the Menace By Ketcham



I WONDER WHAT HE'S GRINNING ABOUT?"

## Confident Living

NORMAN VINCENT PEALE How to Handle An Insult



In probing inner conflicts he sometimes awakens the hostility of a patient who may flare the other man to insult him. insulting things. The psychia-trist, of course, does not take this personally for he is a sci-entist working with a problem. So he takes a scientific and analytical attitude and asks himself, "Why does my patient react in this manner? How does this reaction reveal to me how I may help him?" He and

Not many of us are psychiatrists, but we are all human beings, and sometimes unconsciously we stir up people so that they say unpleasant and vindictive things to us. It is then that we must become sci-entific in our attitude, objec-

vou a skunk "Of course not," he exclaimed,

"Or course not, he exclaimed, in outrage.

"Does being called one make you one?" I continued.

"Certainly not," he replied.

"Then what he is saying is a lie," I said. "And a lie cannot run very far because it has short legs. Let him keep on saying it. After a while people will realize that you are not a skunk and may even conclude that he is one. Take that scientific attitude and you will come out on top in the end."

Well, I could literally see this man rise to lofty heights of judicial impersonality. He actually became amused and, in

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Our Current 91

"Where Money Grows Faster"

AND LOAN ASSOCIATION

Phone 7-3416

176 S. Indian Avenue

Palm Springs 2954

45-149 Smurr Avenue

Interest Rate

I would like to pass on to you | time, began even to pray for valuable suggestion I received the man who had insulted him. psychiatrist about The incident made him analyze

ip at him saying bitter and nsulting things. The psychiatist, of course, does not take his psychological tribute of the psychiatists of course, does not take his psychological tribute. ities. Eventually, the other man began to follow his example veloped between the two
If someone says some

How about you that isn't true, saying so won't make it so. But, if it is true, then of course you elves, I am sure you will agree If anyone will develop this scientific technique of emotion

l control, he will become wholly objective about insults By keeping one's reactions on a high spiritual and emotional level, one can banish the hurt

of that great book call its teaching theoretical. But, as a matter of fact, there isn't a vestige of theory in its pages. Its principles are the greatest collection of sound, workable practical guidance the world

Steep yourself in its wisdom and you will develop an ur-bane, philosophical detachment This will give you such emo-tional control that you can handle an insult or any other sked.
"He called me a skunk,"
(Copyright 1954, Post Hall

> Conference: The confusion of the loudest talking guy multi-plied by the number present.— Phoenix Flame

.oans

## THIS SIDE OF THE SUN

On Sunday, let's give Dad a cheer, His day is longest of the year.

Of course, since someone borrowed my World Almanac, and, with customary promptness, hasn't brought it back yet, that expression, "longest day" is purely approximate. But, anyway, right around Sunday it will be the longest day. And anyway, right around Sunday it will be the longest day. And son." In Minnesota, Wisconsin, I am sure about it being Father's Day. The old man gets one and Michigan, the principal break, anyway, Mother's comes first-but his is the longer.

IN FACT, this weekend brings a triple event — all based on

after having gone this far, I am stop snowing forthwith. It did.

fornia on a Saturday and conjecture since my Almanac is being unavoidably detained by someone.—It is Father's Day on Sunday' and around about that day and on Monday, it is also the longest day of the year and the official start of the Summer season. That's when those people with the short memories will forget all about this delightful Spring weather was a specific to make it last longer. Of course, their season is much is shorter than ours. Most of them last time I saw the sun until the following Friday. But I didn't mind. It was a change. To cap the climax, the day before I disembarked here in the bright sunshine, I went through the sun set, it was the last longer. Of course, their season is much shorter than ours. Most of them to course, their season is much shorter than ours. Most of them to course, their season is much shorter than ours. Most of them to course, their season is much shorter than ours. Most of them to course, their season is much shorter than ours. Most of them to course, their season is much shorter than ours. Most of them to course, their season is much shorter than ours. Most of them to course, their season is much about the following Friday. But I didn't mind. It was a change. To cap the climax, the day before I disembarked here in the bright sunshine, I went through the course in the last longer. Of course, their season is much about the following Friday. But I didn't mind. It was a change. They were extolling the virtues of June and September in the Sierras for many the course of the course, their season is much about the following Friday. But I didn't mind. It was a change. They were extolling the virtues of June and September in the solution months with the last longer. Of course, their season is much about the following Friday. But I didn't mind. It was a change. They were extolling the virtues of June and September in the Sierras for many the sum of the solution months with the last longer. Of course, their season is much about the following Friday. But I didn't mind. It was a change. They were extolling th memories will forget all about this delightful Spring weather we have been having for the past few weeks and ask blithely: "Is it hot enough for you?" Just to comfort them I always answer: "Gosh, no. Just wait. It will be hotter next week. Ask me then."

ble. They can do that at home, not when all of that beautiful cenery is flashing by, green ields, rugged canyons, rivers and lakes everywhere . some of the pretty scenery was on the train, too. Never saw so many women traveling as on this trip. The club car porter grumbled about it. "Not enough men to treat them," he mut tered. "No business."

note that in the Midwest they also have one pressing problem: "How to extend the seatopic of editorials and news stories in resort community papers dealt with plans to get the season started earlier and to make it last longer. O

WHICH REMINDS ME that they tell me Palm Springs crowded over the three Memorial Day holiday and that as usual, the Village wasn't t will be hotter next week. Ask ne then."

AS YOU PROBABLY realize fter having gone this far, I am tornia: Ban: I reassured him with, "But we are still in Nevada." Knowing that we were about to start downhill, I was able to predict that it would stop specified the stop specified for the start down to stop specified the stop specified for the start down the s after having gone this far, I am back from a pleasant two-week circle trip via six different railroads and eight different trains. And for me, figuring on the weeks just ahead, the weather was delightful. Rained most of the time and was in snow once. After rolling out of Cali-

The Desert Sun-4 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 17, 1954

her name. She said: "How come, in your story about the man who shot at a policeman in a restroom at a cafe and the bullet hit what your re-WAS ALSO INTERESTED to porter politely referred to as a 'plumbing fixture', you did not headline the article: 'Man takes pot shot at policeman'?'

AM RELIABLY informed that Lily Pons wants to name the road to her new home: "Pons Springs drive."

John M. Casserly, Peoria, Ill., explaining why he threw a tele-vision set out the window, following an argument with his wife as to what program they should view: "I wanted to prove I had a few rights!"

Rubbing elbows with a man will reveal things about him you never before realized. The same thing is true of rubbing fenders.—Arcadia (Wis.) News-

For RETIRED PERSON COURT WITH INCOME \$65,00 Handles

5 room house on deeded land, \$6,500 2 Acre, 200 foot on Hiway, \$1,000 per acre. Lots — \$1,000 and up.

Phones 6060 and 5595 LOUIS VENGER

3775 N. Indian Avenue "All Men Are Brothers'



Imported

fifth

**OLD PERFECTO** 

STRAIGHT BOURBON Bottled at the 5339 Distillery in Kentucky 5th

ST. ROGER, IMPORTED FRENCH BRANDY 5 Years Old \$339

Carnegie

cotch Whisk

Scotch

Whiskey Distilled in Scotland

**\$ 7998** fifth



ADVERTISED PRICES EFFECTIVE THURSDAY THRU SUNDAY, JUNE 17, 18, 19, 20 **Palm Springs** 

444 N. Palm Canyon Drive

The city filed its request for another hearing after the court had reversed two lower courts' rulings and handed down a decision favoring. cision favoring Attorney Leon-ard Bock, representing five pe-titioners asking redistricting. The city's petition for re-hearing was filed by City Attorney Jerry Bunker June 8. Attorney Bock was given eight days to

Bock's suit, filed on behalf of the five Villagers, asked that the city be forced to call an election on realignment of council districts which have remained unchanged since incor-poration of Palm Springs despite, as the petitioners allege, great shifts in population.

These population changes, it was charged, have resulted in unequal representation with

some councilmen representing less than 200 residents in some instances and others represent-ing more than 1300.

The city's answer was that since the state legislature set up the districts originally. ouncil had no right to change Bunker said the city's petition

for a rehearing asked clarifi-cation of the supreme court's ruling to determine the rights

## Nervy Man

Steals Cash from Visitor's Trailer

A nervy thief invaded the trailer home of Kay Cranker, a visitor from Los Angeles, she reported to police Monday, and stole \$32 in currency.

The woman told police she eard a noise outside of the railer and, seeing a standing near, ran to the home of a friend.

When they returned, the trailer door was open and the

## **Shoplifters**

Steal Dresses Worth \$379

Shoplifters made off with dresses valued at \$379 at Beebe's shop, 152 North Palm Canyon drive, George Beebe reported to police this week.

The burglary occurred during business hours, he said, as there is the said of the s

s no evidence of a break-in.

#### **Council Protests** License Request

Council Tuesday evening voted to protest issuance of an on-sale beer license to the Glass Kitchen when notified by the state board of equalization of an application by Daniel Schenker, owner of the establishment. The protest was filed because

MORE FOR YOUR

劃

MORE FOR YOUR MONEY AT III

not been complied with.

#### Playhouse Guild Contract Okayed

City council Tuesday evening entered into an agreement with the Palm Springs Playhouse Guild for use of the Pavilion at the Polo Grounds for the next season at \$1500 for the term.

The Guild will provide the core and registered with a season at \$1500 for the term. care and maintenance during the period.

> AUCTION Motel known as Indio Palm View Motel Indio, California

Owners estimated income for 1953 \$18,226 gross income. Auction on the Premises, Saturday, June 19th, 2 p.m. 82-353 Highways 60-70-99

82-353 Highways 60-70-99

7 bungalows, 2 bedrooms each, plus 2 bungalows with 2 additional sleeping rooms each. Total, (11) eleven units, plus a 2 bedroom and office dwelling. NOTE: Ali modern units, completely furnished and cooled by refrigeration, individually controlled. Lot size approximately 1 acre with approximately 173' hiway frontage. Sewers in all modern conveniences. TO BE OFFERED AS A WHOLE for cash. Over approximately \$28,400 balance due on a first Trust Deed, interest at 5%.

WATCH

WATCH FOR LARGE NEON SIGN Remember date,, time & place

Dean S. Bedilion, Auctioneer "Real Estate Specialists"

Sells Real Estate Everywhere 4119 W. OLYMPIC BLVD. Los Angeles WEbster 39179

#### HUGE FLOOD PROGRAM REQUESTED

Supervisors were asked by Riverside county flood control for flood control work in the district Friday to spend \$804. 946 on flood control projects during the fiscal year starting July 1, 1954.

The sum represents an increase of a quarter million dollars over any previous fiscal year.

Expenditures in the Palm Springs zone is \$72,000 for flood control work in the proposed budget for the Palm Springs of the Palm Springs area will be to control work in the palm Springs area will be 15 cents per \$100 valuation as compared with 12 cents for the current year. This includes administration costs.

The largest single item in the proposed budget for the Palm Springs zone is \$72,000 for flood Control Zone, No. 6 in the county, are W. R. Hillery, chairman, William Mason, secretary, and Raymond Sorum.

Hicks and Allred Win Sewer Contract Six bids were opened by

\$121,200 of which \$54,200 will be raised by taxes. The balance will come from unexpended sums from the current year's budget.

THE LOCAL BUDGET also includes work in Cathedral Canyon, Baristo road, Tachevah wash and Desert Hot Springs.

Win Sewer Contract

Six bids were opened by council for the Indian Trail sewer project Tuesday evening. The contract was awarded to Hicks and Allred.

The proposed rates would be \$5 monthly, based on a consumption of 1500 cubic feet. The proposed rates would be \$5 monthly, based on a consumption of 1500 cubic feet. The proposed rates would be \$5 monthly, based on a consumption of 1500 cubic feet. The proposed rates would be \$5 monthly, based on a consumption of 1500 cubic feet. The proposed rates would be \$5 monthly, based on a consumption of 1500 cubic feet. The proposed rates would be \$5 monthly, based on a consumption of 1500 cubic feet. The proposed rates would be \$5 monthly, based on a consumption of 1500 cubic feet. The contract was awarded to Hicks and Allred.

# Hike Plea Filed

increase in water rates was

New Water Rate tain efficient operation.

An earlier application for a rate increase was withdrawn in rate increase was withdrawn in

#### **Cherry Festival** Revised application for an Draws Throngs

filed with the state public utilities commission last week by the Rancho Mirage Water company.

The proposed rates would be The Salar and Salar an

## Improvement of Ramon Ordered

Council entered into an agree ment with the state for the pav-ing and widening of Ramon road from the high school to

the city's share of gasoline taxes, is two miles in length

READSUN CLASSIFIED ADS

RITZ-FLOWER



444 North Palm Canyon Dr. Palm Springs

Advertised prices good Thursday thru Sunday, June 17, 18, 19, 20

Food Club, Frozen

Arden's Processed American CHEESE

Kraft's Salad Dressing Miracle Whip

Armour's Star

TREE TEA

ARMOUR'S STAR

-Tenderized and smoked in the fam

ous tradition of the South. Ladies,

these are hams from small, young,

Eastern, corn fed porkers, insuring

tenderness and flavor. Our shank end

cuts have more meat and a less

proportion of bone than any you can

delicious!

DELICATESSEN

SANDWICH SLICED

AMERICAN

CHEESE

**Buffet Brand** 

Tender, skinless, 1-lb. cello pkgs.

As featured by Walt Jenson on ..

"Quick!

What's the Answer

MAYFAIR'S RADIO SHOW

SUPERIO

Spaghetti

Priority

LUNCH

With one of these tenderized Armour's Star hams

baked, you're set for a lot of relaxation, and a lot

of wonderful meals too! Served hot or cold, they're

61/2-oz.

12-oz.

36c

Hormel's Eastern grain-fed pork

Those are genuine hens,

not breeders that sell

Hormel's Minnesota, Sugar Cured

HUNT'S - FRUIT - No. 300 Can

HUNT'S - NEW - No. 300 Can

VAC PAC CORN

SALAD DRESSING

COCKTAIL

POTATOES

FOOD CLUB - 12-OZ

FOOD CLUB - QUAPT

NEW, ALL PURPOSE

KRAFT OIL

SLICED BACON Tray Packed

for less.

Guaranteed tender and meaty, medium size

TURKEYS

YOUNG, FULLY CLEANED, GOV'T GRADE A

AVERAGE



That's what it takes to keep eggs fresh, and that's why Mayfresh eggs are always

4 to 5 LB. SHANK END

MAYFRESH Medium Grade AA

GRAND NATIONAL

COOKBOOKS NOW ON SALE IN OUR STORE COOKBOOK 25

Pillsbury's 99c

SPRY Homogenized Shortening 87c

MORTHERN Toilet Tissue 3 Reg. 27c

ALLSWEET Margarine

29c



Extra fancy, full kernel, genuine Golden Bantam

Garden fresh, crisp

CALO

Pet Foods

3 8-oz. 25c 2 1-lb. 27c

Granulated Soap White King

Special Coupon Inside Gt. Pkg.

Softener

White King, Water

5 for \$1

2 for 21c

2 for 29c

62°

49c

Woodbury 25c 2 for 25c

Toilet Soap

FRESH PACIFIC OCEAN SHRIMP

Medium Size 59th 59th

Fresh, Green

WHITEFISH FILLETS

Boneless No Waste 39 th

CHICKEN OF THE SEA

Chunk Tunc

61/2-oz. 32c

HEINZ, STRAINED

Baby Foods

3 5-oz. 29c

Sta-Flo

Liquid Starch

Roasting, or Boiling

With the Husks On.

Assorted Honey

Cat Food Puss 'n Boots

12-oz.

RATES FROM \$5 COFFEE SHOP & COCKTAIL LOUNGE 2 GUESTS FOR THE PRICE OF LOUNGE . FREE ROOM RADIOS RATES FROM \$3

The Desert Sun-50

and PALM SPRINGS NEWS Thursday, June 17, 1954

MAYFLOWER
535 S. GRAND — LOS ANGELES

MODERN TELEVISION ROOMS

No sales to dealers, Limit rights reserved

6-ounce

acation lime! **Duncan Hines** 

Now that vacation time is here, why not really relax? Mayfair specializes in modern, easy to fix food items that will save you hours of effort. You'll find you have more leisure than you ever dreamed possible.

CAKE MIXES White, Yellow, Devil's Food 2 Reg. 43c

Bo Peep, Facial TISSUES

1-lb. 24c

16c

25-ft. 27c

Pint 51c

8-oz. 34c

Jar 43c

вы-ох. 29с Ркд. 29с

10-oz. 21c

10-oz. 27c

45c

Make your summertime meals glow with sparkling colors.

MODERN CONTINENTAL

Except vegetable bowl and platter -25c each

N.B.C. SNOWFLAKE SALTINE CRACKERS

TOMATO SOUP DOG CLUB DOG FOOD Balanced Diet for your pet

WHOLE KERNEL, GOLDEN NIBLETS CORN

CAMPBELL'S

Reynolds Aluminum Wrap Loma Linda Boysenberry Punch Milani's Diafood Dressing L. A. Nut Peanut Butter Tom Sawyer's Potato Chips Jollytime Popcorn

Weston's Butterscotch Cremes SPECIAL ECONOMY ASSORTMENT O-CEL-O SPONGES FOOD CLUB, FROZEN ORANGE JUICE

FOOD CLUB, FROZEN ASPARAGUS SPEARS ADOLPH'S, Seasoned or Unsea

MEAT TENDERIZER MODERN DETERGENT

VOGUE

10-oz. 35c

19c Giant 37c



## Rose Must Face Superior Court in Assault Case

Richard Frank Rose, 38, was held to answer in superior court fixture.

on a charge of assault with Rose, who entered a plea of on a charge of assault with Palm Springs judicial court
Tuesday morning.
Rose was arrested last week
WELCOME SON

A son, weighing gight pounds six ounces, was born June 11 at the Desert hospital to Dr. and Mrs. Hugh Stephens of 745 date reset for Friday, June 25.

The new date coincides with the date of sale of nearby Indian lands to satisfy a related court judgment against the es-

to a local night spot after Ray Elliott, owner of Shelley's had reported that a man had bought box of shells and had attempted to load a gun in the

He found his quarry in a hallway near the men's rest room and in the ensuing struggle, two shots were fired. Jessup was marked by bits of lead which spattered after the bullets had hit a plumbing

# Sale of Indian Land Postponed

Palm Springs to satisfy a court Preston. judgment against Lee Arenas intent to kill, when he appeared before Judge E. E. Therieau in county jail in lieu of \$5000 bail. band, was postponed for the Automobiles driven by W. sixth time Thursday and the date reset for Friday, June 25.
The new date coincides with the date of sale of nearby Indian lands to satisfy a related

Automobiles driven by W. C. Riley, 244 North Calle Encelia, and Joseph Palozzi, 2211 Vista drive, figured in an accident in the 1100 block on North Palm Canyon drive Monday.

Daringe to both was estimat. court judgment against the ese ed at \$500.

of the late Della Brown

Announcement of the postponnent and the new date was 
made by Eugene McGann, 
commissioner for Judge W. C. 
Mathe' United States district 
court in Los Angeles. McGann 
was in the city last week to 
arrange for the new date.

The June 25 sale, said MrGann, will include all land required to satisfy the judgment 
in favor of two Los Angeles attorneys, Oliver Clark and John 
Preston.

Announcement of the postponment and the new date was 
hor district 
court in Los Angeles. McGann, 
week to 
arrange for the new date.

The June 25 sale, said MrGann, will include all land required to satisfy the judgment 
in favor of two Los Angeles attorneys, Oliver Clark and John 
Preston.

Damage to both was estimat-

of the state of th

Announcement that the emperor and his royal party will visit Southern California was made last week. Accompanied by three department of state representatives, the royal party will spend tonight at Arrowhead Springs hotel near San Paysording.

The Argert Sim-60 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 17, 1954 From Page 1-MORE ABOUT

compe'e ton'ght, arrong them, to rame a few, Mrs. Taylor Dunlevie, Miss Soojian, and two or three g'rls from Banning and

UNDER THE RULES of the each elimination contest.

To the ultimate winner, the girl who will represent Palm Springs in the contest for Miss California a world of opportun-ity awaits. This contest is sponnty awaits. This contest is spon-sored by the Greater Los An-geles Press Club along with International - Universal Pic-tures, the City of Long Beach and the manufacturers of Cata-ling helping suits. ENTRY BLANK

The Desert Sun "Miss Universe" Preliminaries

Please register me in the "MISS PALM SPRINGS OF RIVERSIDE COUNTY" Contest.

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## Tamarisk Plans New Desert Rat Golf Tournament

rt Rat tournament, staged June and 6, was so successful and two tied.

total of 134. Featured in the play was a

hole-in-one by Paul Aust on the second hole. Entry fee for the two days of play is \$5 and the same rules covering the June 5 and 6 tour-

of golf at this tournament," Pat Martin, resident pro at Tamar-isk said. "This will probably be the last tournament in the Palm Springs area until Fall."

Those planning to enter may telephone or send in their en-tries to Martin at the club.

#### **Colony Defeats** Champs, 12 to 0

Mhoon and Mhoon, last year's Desert Softball League champions, ran into trouble Monday night when Ben Prieto hurled the Mexican Colony nine to a 12 to 0 victory. The game was played at Desert Hot Springs.

Prieto held the defending champs to four hits while his backers played errorless ball.

R H E

#### Village Sailor on Champ Team

St. Elmo McMillen, Jr., son of Mr. and Mrs St. Elmo McMillen of Palm Springs, was one of the outstanding players for the Fleet Training Center softball team at Pearl Harbor, according to word received from ccording to word received from LOSES LICENSE

## Hogan' on National Golf Day B n Hogan was "hot" Satur-ay at Baltusrol Golf club on ational Golf Day and as a re-ational Golf Day and as a re-Reid tied Hogan with a 64.

National Golf Day and as a result few Palm Springs area golfers will be wearing 1954 "I Beat Hogan" buttons.

Hogan shot a 64 which only three local golfers bettered—with their handleaps—and two tied.

On the same of the description of the money golfs by the local Elements of the same of the money golfs to the mo

lines, will be staged Saturday and Sunday, June 19 and 20. Ted Cadman, manager of the club, said Saturday. More than 80 golfers played in the first 1954 Desert Rat tourney two weeks ago with Marvin Weiss winning with a total of 134. Featured in the first 1954 Desert Rat total of 134.

#### Salton Sea Regatta Slated for Next Two Weekends

Three Local Golfers 'Beat

covering the June 5 and 6 tourrament, will prevail. Festivities begin at 8 p.m. Friday
opening with play Saturday
and Sunday.

"All golfers in the area, regardless of handicaps, are invited to come and enjoy two days

"Annual Salton Sea Regatta
will be held at Ffsh Springs at
Salton Sea Saturday and Sunday, June 26 and
37, the World's Championship
inboard races will be held. The
occurrence of the stream of the same of the same

United States, are expected to compete in this annual event.

There will be 13 classes of entries. Many world speed records are now held on the Salton Sea and it is generally considered to be the fastest body of water in the United States. It miles per hour for this class was established on November 11, 1952, at Salton Sea in a 266 cubic inch Hydroplane. Attempts will be made to beat ordered to be the fastest body of Hydroplane class of 178.497 miles per hour for this class. water in the United States. It is expected that many world's records will be set in the various classes. The present Stock Outboard world's speed record is 69.739 miles per hour, established on August 11, 1952.

Annual Salton Sea Regatta, The following weekend, Satvas established on November 11, 1952, at Salton Sea in a 266

> It miles per hour.
> Id's Fish Springs Resort is on the west side of Salton Sea about 47 miles north of Brawley on Highway 99; 51 miles south of Palm Springs, and southwest of Indio. and 26 miles

## Transfer Bops Merchants, 12-1

Palm Springs Transfer romp-

Jimmy Judd allowed only one Mark Hopp and Don Newell of the Transfer outfit each got two for three. Both teams played errorless ball.

The score: R H E
P.S. Transfer 12 16 0
P.S. Merchants 1 1 0
Judd and Durrand; Tichenor R H E 12 16 0 1 1 0 and Jurado.

the center.

The team won the U.S. Naval
Base Intra Mural softball
championship.

Ellise Wolfe, 1044 Tamarisk
road, reported to police Friday
that her driver's license had
been lost.

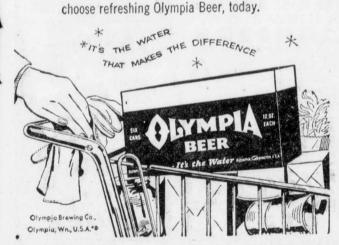
#### Palm Springs Drug WILL BE CLOSED FROM July 5 to August 1

Prescription Files will be at the VILLAGE PHARMACY Have your prescriptions filled there.

We wish you all a pleasant vacation George and Helen Morris

## Such good taste

Memorable meals begin at the market. For good taste at supper, tonight . . .



## Foster, Strebe, Win JC Honors

ed on the Palm Springs Mer- pionship flight in the annual Walton. chants Thursday night at Polo Junior Chamber of Commerce Strounds to win a Desert Soft-ball League game, 12 to 1 and knock the losers out of a first blace tie.

Supplied to the following the following and the following the fol awarded the championship

> Warren Strebe carried home the trophy for low gross, shoot

ing a 78.

Jack Morrow took the first a net of 56.
In the Mixed Scotch Four-

ome play Sunday, Norma and faurice Smith captured the Maurice onors with a low net of 52. A large enthusiastic crew of Stars. Jaycee golfers participated in the two-day tournament Satur-day and Sunday with Maurice Smith, many-time winner of the event, handling the details of the successful event

#### Last Inning Rally by C-H Wins, 6-5

Cravy-Hathaway entry in the Little League drew into a tie for first place with Strebe All-Stars Monday night at Polo Grounds when they trimmed the Boys Club nine 6 to 5, The breaking up a deadlock in the last of the fifth.

The Boys club used 14 players in an attempt to salvage the game which was well played y both squads.

The line score: Boys Club 032 00—5 6 3 Cravy-Hathaway 320 01—6 8 2 Ureta, Segundo, Calac and Segundo, Cicora; D. Tomlinson and Washington.

#### Nite Hawks Win Tight Game, 3-1

Frank Deavers allowed Mhoon and Mhoon one safe blow as the Desert Nite Hawks trimmed last year's champions Ralph Colglazier spoiled the no-hitter Deavers had in the

Wilfred Lucas with three out of four, was the winner's hit-

The score: R H E
Desert Nite Hawks ...... 3 7 2
Mhoon-Mhoon ....... 1 1 3
Deavers and Heiser; Marcus

BACK ON JOB

R. F. Graettinger, editor of The Desert Sun, returned to the Village Thursday after a two-week junket to Chicago, Mil-waukee and San Francisco.

We deeply appreciate the personal calls and telephone messages received from many in Palm Springs, San Francisco, Los Angeles, San Bernardino and Riverside, filled with words of encouragement, following the fire at our Ramon Drug store Sunday morning.

We wish to assure our friends and the many patrons who have made Ramon Drug the success it has been in the past that it will again flourish even to a greater and better extent than in the past despite the damaging fire. Our plan is to reopen in approximately thirty days. Thanks again.

> Hy and Syd Finerman and from the Ramon Drug Store Gang

# **Downey Ponies** Defeat Villagers

Downey Cardinals defeated Palm Springs Pony Leaguers, sponsored by the local Elks lodge, 6 to 3 in the first baseball game in that classification this week and a decision on the at the Polo Grounds Saturday.
A five-run outburst in the

second inning stowed the game away for the visitors. away for the visitors.

John Andreas went into the box for the locals in the second relieving Bob Flores, and held the visitors to one run after that. He fanned 13 men in the five and one third innings he hurled.

The Elks boys threatened in the first sixth and seventh

the first, sixth and seventh innings but strong support back of the Downey pitcher, Robinson, cut off the rallies.

The line score: R H E

Downey 050 010 0—6 3 1
Palm Springs 001 01 0—3 7 6
Robinson and Nelson; Flores,
Andreas (2) and Terry.

#### Stars Move Into First Place Tie

In the second game Monday night at Polo Grounds, Strebe Stars staged a five-run outburst in the bottom of the final inning to go into a first place Little League tie with Cravy Hathaway by defeating the Ju-nior Police 6 to 5. The Stars went into the last

inning with a four-run deficit and pulled the game from the fire. Larry Sitter hit a double

with the bases loaded to win it.
The line score: RHE
Junior Police ... 020 12—5 5 0
Strebe Stars ... 001 05—6 6 1
Lewis, Burke, Duran and
Burke, Lewis; Crawford and
Walton

#### Cravy-Hathaway Trims Stars, 2-1

Cravy-Hathaway Little Leagvers started their climb from the cellar to tie for the top Fri-Jack Morrow took the first day night when they defeated flight honors and trophy with a net of 56.

day night when they defeated Strebe Stars in a well-played game at Polo Grounds 2 to 1. Only five hits were registered during the contest with Darling holding the C-H team to two and Moore yielding three to the

> Strebe Stres ... Cravy-Hathaway 100 10x-2 2 0 Moore and Washington.

#### Police Knocked from First Place

Junior police were knocked out of first place in the Little League Friday night at the Polo Grounds when they dropped a close game to the Boys Club

The Police rallied in the last round but fell one run short.
The line score: RHE 001 3—4 4 6 113 x—5 4 0 Junior Police 

## deets Tonight leets Tonight loard of directors of the JunChamber of Commerce is could to meet this even. Chamber of Commerce is trick Nine Presidents' Council trick Nine Presidents' Jaycee Board **Meets Tonight**

Board of directors of the Juning at 8 o'clock at the Chamber more are also on the agenda

will be wearing a

will be found at

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Miss Palm Springs of Riverside County.

#### \$100,000 Stake Winners to Meet Fate of two applications for race track permits in the Palm

Race Tracks

No Decision Until

June 28, Belief .

Springs area will probably not be known until June 28, it appeared this week as the state

racing board will not meet

It had been expected that the

applications reached that date.

horse race track and racing dates and from the Palm

Attorneys for both groups

filed briefs with the state racing

board more than a month ago and at that time the board in-dicated a decision might be made in 30 days.

Tichenor's 1-Hit

Game Wins, 2-0

ball to defeat the Mexican Col-

**Exhibition Game** 

Slated Saturday

recreation director, said this

The Standings

DESERT SOFTBALL LEAGUE

Desert Hot Springs 2 0
Marines 1 0 1
P.S. Merchants 2 1
Desert Nite Hawks 1 1
P.S. Transfer 1 1 2
Mhoon and Mhoon 0 3
The Week's Games
Merchants, 2: Mexican Colony, 0.
Desert Nite Hawks, 3: Mhoon and
Mhoon, 1.
P.S. Transfer, 12: Merchants, 1.
Mexican Colony, 12: Mhoon and
Mhoon, 0.

LITTLE LEAGUE

unior Police 2 3 4

Results Friday
Cravy-Hathaway, 2; Strebe Stars, 1.

Boys Club, 5; Junior Police, 4.

Results Monday
Strebe Stars, 6; Junior Police, 5.
Cravy-Hathaway, 6; Boys Club, 5.

27 at the

Desert Hot Springs

again until that day.

Two winners of hundred ter who are gunning for victory board would meet Monday of in a pair of \$100,000 features later in the current Hollywood Park meeting will make their The applications are from the 1954 Hollypark debuts Satur-Desert Turf club for a quarter-day in the \$25,000 added Lakes

The big horses ready for their Springs Turf club for a thoroughbred permit and racing first Hollywood Park ment are King Ranch's Handicap, and Mrs. E Lasker's By Zeus, who to \$100,000 added Sunset Handi-

The Lakes and Flowers is also expected to draw such vell-known speedsters as Imbros, holder of the world's lowing control whitmen of Bill Tichenor twirled one-hit is the distance of the Lakes and Flowers; Stranglehold, who deony nine in a Desert Softball league game at Polo Grounds last week and with his teamfeated Imbros in the Hollywood Premiere Handicap on opening day; Golden Abbey, winner of the Golden State Breeders' Hanlast week and with his team-mates turning in errorless ball, blanked them 2 to 0.

Ben Prieto held the Mer-chants to six scattered hits.

Rudy Martinez got the only hit off Tichenor, a double in the 3rd but was left stranded. ticap, and Fleet Khal, a three-

# in Feature Race

thousand dollar races last Win-

cap on Hollypark's closing day, July 24.

## Sixteen Youths Registered for Annual Soap Box Derby

Sixteen boys were registered this week as contestants in the third annual Palm Springs division of the All American Soap-Box Derby, area races of which will be held in San Bernardino July 17 under the sponsorship of the Chevrolet division of General Motors.

Prizes totalling \$15,000 including college scholarships, will be awarded winners at the national finals in Akron, Ohio, August 15.

PALM SPRINGS arrangements

e in charge of Sandy McGin-s of Stack Chevrolet in Palm rings. McGinnis said today ere is still time for boys to ter the district races. Free oplication blanks and instructions are available at State hevrolet's sales office on Sun

ore August 15. They must build heir own "Soap Box Racer" which must conform to Soap Box Derby regulations, it was

McCINNIS LISTED the fol owing contestants: Alfred Lee hitman of San Jacinto; Paul nennum Jr. of Desert Hot hennum Jr. of Desert Hot prings; and Jimmie Ward of housand Palms.

Those from Palm Springs in

Three more Mexican this week when they appeared at the home of Bill Brietweg, city humane officer.

The Desert Sun-70 and PALM SPRINGS NEWS Thursday, June 17, 1954

#### DRIVING TO New Orleans AND Atlanta

Leaving Palm Springs June 18 or 19. Will take passenger. Share expenses and driving PHONE 5684 or 8-4055

References exchanged

641-641 Mexican Colony .......... 0 1 3 Tichenor and Jurado; Prieto and Hernandez. STARLITE ROOM First of a series of proposed exhibition softball games fea-turing an All-Star team from the Desert Softball League will be played here Saturday at the Polo Grounds, Howard Haddock, THURSDAY, JUNE Joe La Mesa's All-Stars of Los Angeles will be the opponents. Haddock has lined up several exhibition games for the local All Stars this Summer.

NEXT TO

Miss Universe Contes

PLUS AN ALL-STAR SHOW featuring

JACK PRINCE

Singing Star of GUYS and DOLLS

THE McQUAIG TWINS

Recording Stars from the Paladium, London

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AT MARINES' PARTY — Rabbi Arthur B. Lebowitz, left. Virginia Hopkins, who put on the swim show at the Biltmore Sunday which entertained Marines from 29 Palms. Lt. Col. Marshall Pilcher, USMC, head of the 29 Palms base and Julius M. Cohan, JWB area director.

## Priest Killed in Head-on Crash; Villager Injured

Father Edmund Peter Klos kowski, 27. a Catholic priest recently transferred from San Diego to the Sacred Heart church at Brawley, was fatally injured Thursday night and John S. Woods, 27, of 425 Sandy drive, a local service station operator, seriously hurt, in a head-on collision on Highway 111 about a mile this side of Palm Springs Junction.

Father Kloskowski was dead

Father Kloskowski was dead upon arrival at Desert hospital. Last rites of the church were administered by Monsignor John Powers of Our Lady of Solitude Catholic church.

Condition of Woods was reported as "excellent" at the benefital vesteday. He suffered

hospital yesterday. He suffered a broken right leg and broken left wrist besides other injuries. He underwent surgery Tuesday night at the hospital.

California Highway Patrol officers, investigating the fatal crash were seeking to determine the cause. It was reported that Father Kloskowski had started driving toward Palm Springs. Woods also was driv-ing toward the Village from Banning. CHP officers were seeking to determine what hap-pened just prior to the crash to ng the cars together head on. Both men were alone in their

#### Television

#### New Credit Plan Offered Public

Would you like to have television in your home and find that the budget will not be budged to enable you and the family to enjoy this form of

lation director for the Palm Springs Community Television corporation has a new credit plan whereby those who cannot afford to put up \$150 in cash, may subscribe to the cable-television on easy terms. Call him at 2882 and he will readily explain the program.

#### dyllwild

#### Magazine Carries Articles on Resort

"California's Musical Moun-ain" is the title of an article in the July issue of "Holiday", o appear on the stands tomor-

It is a story of Idyllwild and the musical programs presented there each year. The story is by Ray Duncan and several persons, well known to Villagers are mentioned.

#### USO SHOW ENTERTAINS MARINES AT BILTMORE

Twentynine Palms Marine 17-year-old new recording art-ist and Guy Kent, sensational dancer. More than 50 persons

Training Center, George AFB and Norton AFB were special guests at the USO-JWB pool party at the Palm Springs Biltmore, Sunday, June 13.

Luncheon for the entire group, as well as refreshments all afternoon, were provided by the Palm Springs Jewish Women's Group, with Mrs. Grone, chairman, assisted by Mrs. Zachary Pitts, Mrs. George Gilman, Mrs. Abe Schwartz and Mrs. Howard Brezin.

Stand Ndy Ket, Senson dancer. More than 50 persons participated in the entertainment program.

The event was arranged by the USO-JWB Area Office of with the Biltmore, the Palm Springs JWB Armed Services Committee, the Palm Springs Women's Group and the Palm Springs Jewish Community Center.

The Papert Suit—80

GREETINGS were extended by Rabbi Arthur Lebowitz; Cap-tain Herman Reich, chairman of the Palm Springs JWB Armed Services Committee; and Mrs. Max Grone. Lt. Col. M. R. Pil-cher, executive officer of Twen-tynine Palms Marine Training Center; Major Howard McClung and Major Jordan Arakelian of Center; Major Howard McClung and Major Jordan Arakelian of Norton AFB; and S/Sgt. New-ton Deiter of George AFB Spe-cial Service, expressed appreci-ation to the USO-JWB, the Palm Springs Jewish Women's Group springs Jewish Women's Group and the Palm Springs Biltmore for the outstanding program and commended the entire group for the event as a "lift to the morale for the service-men stationed at these isolated desert bases"

men stationed at these isolated desert bases."

Julius M. Cohen, USO-JWB area director, who served as master of ceremonies, thanked everyone for their outstanding cooperation, and particularly, Sam Levin, and Robert Levin of the Palm Springs Biltmore, and Mel Bren, also of the hotel, for the arrangements. The hotel donated the use of their pool and facilities for the occasion. and facilities for the occasion.

AN OUTSTANDING water show was highlighted by the famous Hollywood Athletic Club Water Ballet, lead by Virginia Hopkins, seven-times national women's champion. National swimming champions, as well as Pacific Coast swimming champions performed. Janet Dee, director of the Santa Monica Aquacade, fea-

tuged in many movies, provided special acts. Margery Kiefer, American Legion National Champion Twirler, performed on a surfboard, Bill Rashall of The Desert Sun introduced Ar-lene Collier, one of the winners in the Palm Springs "Miss Universe" contest, currently being held at Chi Chi. Al Berkman, noted vocal coach of famous

#### Lutheran Services

Youth Center

386 No. Belardo Road Every Sunday

8:30 A.M. Rev. Paul A. Hilgendorf, Jr.

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## TODAY'S SED



1953 BUICK SUPER Sedan. Very clean. Radio, heater, Dynaflow, power steering.

\$2285 1950 BUICK Sedan. Local Car. \$895

1949 BUICK SUPER Convertible. Very shorp. \$695

1951 CHEVROLET Styline Deluxe. Radio, heater, Power glide. Only 19,000 miles. \$1085

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KINGS MEN SHAVE SET LOTION and TALC

\$200 Others \$2,20 Page One-B

Palm Springs, California, Thursday, June 17, 1954

Second Section





It isn't fair to pick on June . . . it's too easy to rhyme with almost anything from moon to tycoon . . . to croon a tune . .

So, let's just consider the one . . . Too many, too soon . . . meaning too many went away too soon . . . and they are missing the Palm Springs June . . . that's as nice as any in the country.

It is true that each year sees starred desert nights . . Enough of them have this year ... and there have been enough parties in the past week to justify. Murial Fulton's hor motify the Murial Fulton's hor motify. and there have been enough parties in the past week to justify Muriel Fulton's bon mot the looks like the start of a moved in to her Park La Brea moved in the following day...

this summer . . . Mrs. Sims assembled her guests at Howard Manor . . .

her friend Leona Irwin of Chicago who is interested in TV production . . . Claud Sims, of Arthur Murray dance studio . . . He and Marcia Ralston go to desert lovers who are enjoying

more desert lovers . . . lingering Lake Tahoe to Cal-Neva lodge through June . . . enjoying lazy for the months of July and Augdays in the sun and the bright- ust . . . and Claud may go to · Honolulu before re-opening his

apartment the following day . . . Jock Williamson, who went to 

and Hildy Crawford . . .

his perfect June-time weather

shop there during the summer

months . . . The houseparty dined at the North Shore Club . . . a restaurant run by another Palm Springer Buck Harris . . .

#### At Red Roof Ranch

A Sunday night cocktail party gathered an interesting group at Ruth Warburton's Red Roof Ranch out by Thunderbird

.. The patio and the bar room were focal points . . . but I got a peek at Ruth's enchanting livingroom . . Lots of glass, even up under the gable so that it affords a fascinating skyline view of the mountains . . . a unique fireplace, faced with pink rocks . . . and interesting furniture that reflects

with Tony Campbell . . . Edna Games and dancing will add to the evening's festivities.

Gretchen was here this past winter . . . and it was obvious at that time that Waltah had his mind made up . . . He was calling her "Kuuipo" (that's Sweetheart in Hawaiian) . . . She flew out from Chicago last

Tuesday . . . They will be in Laguna this . where Waltah has his Hawaiian togs shop . . . re-turning to Palm Springs to open his shop here this winter . . . Waltah's host of friends in

Laguna and Palm Springs think he's a very lucky

and wish happiness

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#### The Millikans Jaycees Plan Box Social



GIRLS STATE—Ann Gerhart, daughter of Mrs. Maxine Gerhart of 1688 San Jacinto Way has been chosen to go as Palm Springs delegate to Girls State at Sacramento, June 23-July 1. She has been letic Association this year and has been on the high school tennis team for the past three years. Owen Coffman Unit No. 519 and Desert Hot Springs American Legion Auxiliaries are co-sponsors in sending a (Lots more on Page 3) delegate to Girls State.

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tion required is your signature.

#### Shishkebabs Featured at Barbecue

Shishkebabs barbecued in the patio were featured in the Sunday night supper party given by Mr. and Mrs. George Beebe at their home at 1450 Mesquite. Enjoying the delightful affair and the balmy moonlit night were: Oliver and Frankie Jaynes, Ward and Edna Risvold, Bob and Virgina Backstrom, Sidney and Betty Noles, the Arnold Rumwells, Judge and Mrs. Eugene Therieau, Bill and Peggy Rashall, Dusty Millers, Harold Wests, Joan McManus, Muriel Fulton, Mr. and Mrs. Sam Sarikisan, the Vaughan Alchians, George and Helen Morris, the Harry Alperts, Miss Jackie Cole and Ray Blumenthal. patio were featured in the Sun-

#### Biltmore Hotel Gets Television

Palm Springs Biltmore is going all out for television, with plans to install TV in every room, including the Garden, Room, Sam Levin announced this week. It is expected to have it in operation in time for the July Fourth weekend.

The Biltmore, which remains open all summer, has been well-filled and is booked solidly for the weekend of the Fourth.

Mr. and Mrs Frederick P Sunday night dinner at Desert Air hotel. The dinner was a farewell for the Frederick farewell for the Frederick Smiths, who left the next day for Los Angles and are planning a trip to the Islands.

#### Diana Green Betrothal Told to Sorority Sisters Miniature scrolls with the Green, well-known Southern

names "Diana" and "Mar!" revealed the betrothal of Diana Evelyn Green to her Pi Beta Phi sorority sisters at a luncheon at the Balboa Bay Club on Saturday. Pink and silver floral arrangements marked the luncheon table.

June 25 is the wedding date selected for her marriage to Charles Marland Johnson.

The Green family have been Californians for over a century and Diana is the daughter of Mrs. John Bishop Green of 455 Camino Norte, and the late Mr.

Stag Supper

on Birthday

Green, well-known Southern
California real estate owner.

The bride-to-be attended Anoakia School for Girls, graduated to Grom Pasadena City College in 1953, and is now a junior at USC.

She is a member of the Junior Auxiliary of Huntington Memorial hospital, Bambinos, California Children and Babies hospital in Los Angeles, and affiliated with Pj Beta Phi.

The groom-elect, a graduate of Alhambra high school, is a student at University of California at Berkley, where he is studying architecture. He is president of the Key Club, belongs to Delta Sigma Phi fraternity, Kelps and Yeomans.

Mr. and Mrs. Behave Chem.

## on Birthday

Monday night will celebrate his Mrs. Coffey and two children

Mr. and Mrs. Robson Chambers and two sons Alec and Douglas will spend July and August at their cabin at Idyll-wild.

Mrs. Coffey and two children
Shelby and Nancy will spend
July and August at Balboa Island, with Mr. Coffey joining
them for weekends and occasional holidays.

Mrs. Ben Zeisel and daugmer
Kathy leave today by train for
six weeks in the east. They will
visit relatives in Peoria, Illinois and in Pennsylvania.

Until Autumn

Last Meeting

GOP Club Holds

Mrs. Peggy C. Cox is announcing the marriage of her daughter Susan to Howard B. Morrow. Second Lleutenant in the United States Air Force.
The marriage took place at Chandler, Arizona on June 5.

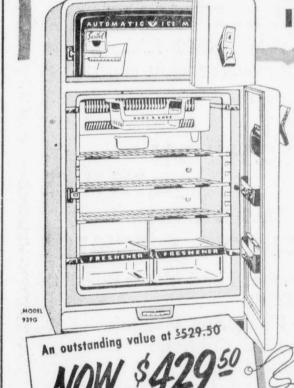
Norman Lofthus is in White Memorial hospital in Pasadena, where he undergoes major sur-gery this week.

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## Hawaii Comes to the Desert as 500 Make Merry at Big Luau

palm trees at Desert Air Satur-day night, must have done a mats on the grass. double take to be sure Hawaii hadn't moved to the desert. Colorful costumes, flower leiis, music and dancing, and exotic Island fruits and food made an unforgettable scene, as Hank Gogerty staged his second annual luau.

With around 500 making luau it didn't look like the middle of June and the night was one to describe poetically. It was moonlit and warm enough to make sarongs and bare feet comfortable.

Candles in hurricane holders flickered like fireflies on the

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Suites . . . Cottages . . . Rooms

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are served they way you like them.

BILTMORE

steaks and watching the chef charcoal broil them

mats on the grass.

The crowd, in merry-making mood, gathered early around the outdoor bar where rum drinks were served, and listened to the delightful music of George Kainapau and the Island Serenaders. Then, everyone trooped out to watch the roast pig and fish wrapped in ti leaves, taken smoking from the lava-lined pit.

Ti leaves covered the tables

Ti leaves covered the tables and fresh pineapples and desert-grown grapes served two purposes, decoration and delectation. Baked cocoanut was served as a kind of appetizer. The hula dancers, the knife dancer, and inimitable Hilo Hattie put on a top show, with presentation of awards to the winners of the air flight from

winners of the air flight from Philadelphia also on the pro-It was a gay luau and every-one agreed it matched anything staged this season.

Parents of Son

Mr. and Mrs. George Bryant of 876 East Ramsey, Banning, are the parents of a boy born June 6 at the Desert hospital. The baby weighed seven pounds eight and a half ounces.

Martha Keller of Louisville spending the month of June ere as a houseguest of Beverly Beck at the Beck home at 1617 Paseo El Mirador. The Becks are taking the visitor on motor trips to see Southern California.

Bob Levin is at his home on Sonora road recuperating from virus pneumonia. He was in the Desert hospital for about 10



AT THE LUAU — Among the 500 guests at the Desert Air hotel luau Saturday night was internationally famous opera

star, Lily Pons, who is a Village home owner. Pictured here, left to right, are Janice Bogert, Howard Hicks, Miss Pons, Edna Malone, Lee Anderson, Frank Bogert and Bill Boggess.

Smiths Go East

Mrs. Arthur Smith of Cathe

dral City is flying to Atlanta next week. Mr. Smith will join her there with the family car.

her there with the family car. They will drive to Pensacola, Florida to visit her sister Mrs. Roy Harred and her husband and go deep sea fishing on the Harred yacht.

The Smiths have as their houseguest this week Dr. Willard Harred of Pole Alter.

Mrs. Stephen L. Fielder, the former Esther McGee, and her sister Edith have taken a cottage in Waterman Canyon in the San Bernardino mountains.

where Esther is recuperating from a fractured leg. The Doctor is in the east and will join them later in the summer.

The George Ritters will spe

Alex and Wynne Hammond are driving north to San Fran-cisco to sing at the wedding of her sister June Davis and King

Mr. and Mrs. Melvin Bren of

544 Calle Abronia, plan to move into their new home in Deep

Mr. and Mrs. Walter Fifield are planning a motor trip north that will take them to Victoria, Vancouver and Seattle.

Well Estates around July 1

Stephenson on Saturday

lard Harred of Palo Alto.

to Florida



WEDDING SONG — George Kainapau sings a wedding song to Mr. and Mrs. Waltah Clarke (she's the former Gretchen Klaus of Chicago) at the luau at Desert Air hotel. The Clarkes were married that afternoon. Formerly of Honolulu, Waltah is well-known in Palm Springs and Laguna Beach where he has Hawaiian wear shops.

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# **Red Cross Swim Course**

**Begun at High School Pool** 

y recreation department.

city recreation department.

Large throngs have been making use of the pool which is open to the public from 2 to 6 p.m. and from 7 to 9 p.m., seven days a week.

Joe Kanya and Bill Larson are instructors for the Red Cross course with Michael Black, Jim Smith and Dianne Weatherford assisting. Two classes are being conducted, one for beginners and one for intermediate swimmers. Red Cross certificates will be awarded those satisfactorily completing the course.

Keller Receives

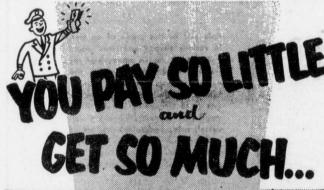
Ohio State Honors

Gerhard R. Keller of Palm Springs was in a class of 1962 receiving diplomas at Ohio State University Spring quarter graduating ceremonies last Week.

Addie Hubbard, manager of Bullocks, and her friend Ola Oakman of Los Angeles plan an Hawaiian vacation. They fly to Honolulu on July 3 and will be over there for three weeks.

American Red Cross swimming courses began Tuesday at the high school pool which opened June 2 as a public pool for the Summer months. Operation of the pool is sponsored jointly by the Palm Springs Unified school district and the city regregation, department.

## Keller Receives





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#### Palm Village Follies is Hit

Enthusiastic playgoers report that Clay Stearns' third annual Palm Village Follies is quite "the best to date," and are amazed at the amount of fine alent he presents each season.

This year the accent is on youth. Little Jackie Marsh does a very clever clog dance; Sue McKenzie is a double for Mar-McKenzie is a double for Margaret Truman but a better singer; Harold and Ell Lou Kapp with their violin duets, really have fun; and Howard Chadwick's radio skit caricatures evoked howls of laughter. There will be a repeat performance this weekend at the palm village Little Theater. Palm Village Little Theater

Mr. and Mrs. Warner Moon, who have recently moved into their new home at Cathedral their new home at Cathedral City, are planning a trip to Canada this summer They will go to Washington, D.C. to attend the Toastmasters convention on July 28. It is possible that Mrs. Moon may also be a delegate for the Palm Springs club at the Toastmistress convention in Louisville on July 11.

Mαbel Russell leaves July 1 v TWA for Dayton, Ohio y TWA for Dayton, Ohio here she will visit her parents She returns to Los Angeles July 23 and will drive to San Mate to manage the Lanz shop there for a month. She will be back in Palm Springs to open the Lanz shop here by the last of August.

Mrs. Adrian Rosen and small son Stevie spent last week at Arrowhead Springs, returning Sunday by way of Elsinore to pick up their older son Allen who is a student at the Academy there.

The Desert Sun-26 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 17, 1954



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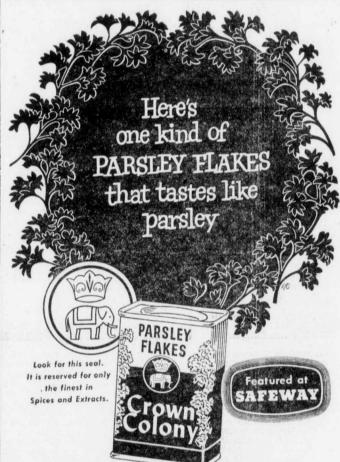
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#### Toastmistress Club Discusses Dream Plans

The topic "If I had a million llars, where would I travel is summer," evoked interested discussion. We dine a day ght, when the Toastmistress ab held its regular meeting the home of Edith Ritter at 40 Whispering Palms Trail, elyn Keith acted as Topic stress.

president, Ruby Aikin, ducted the meeting with e Traver as Toastmistress. akers were: Lysle Smith, o spoke on "Autobiography My First Speech"; Frances ndon, who gave a clever al-ory "My Four Daughters"; I Josephine Moon, whose ic was "Grounds for Di-ce"

Three guests for the evening are Dorothy Hass, Grace Dane-an and Virginia Backstrom. Following the program, rawberry sundaes were served h coffee.

ne next regular meeting will a potluck on June 23 at 6:30 n. at the home of Mildred chlin, at 987 South Santa iz, to which members may ng guests. During July and gust the club will hold inal meetings at the homes the various members.

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(Desert Camera Shop Photo)

AT RECEPTION — Mr. and Mrs James Patrick Kelly (she is the former Virginia Hubbs) are shown at the reception honor-ing them at the Chi Chi Blue Room.

#### Kopelsons to Go on Tour with Program

The Kopelsons, Edith and Alan, are busy working up new material for their coming conthe middle July and will play to University summer session audiences, presenting their program of "Music and Drama".

It has been a very busy season, for the Kopelsons. Mr. Koson, for the Kopelsons. Mr. Kopelson will continue teaching through the end of June. Edith closed the season with a production of "Cinderella" and other classics at El Mirador hotel. On this occasion of her Children's Theater Guild production, Alan Kopelson presented a very young promising artist, Edward Dominquez, of Indio, This ten-year-old pianist Indio. This ten-year-old pianist played a group of Mozart, Schuplayed a group of Mozart, Schubert and Iturbi selections with such technical skill, and poetic understanding that the distinguished audience filling the theater gave him a tremendous ovation. Mr. Kopelson has presented talented young pianists to Palm Springs audiences for the past four seasons.

The Kopelsons plan to return to Palm Springs to resume their

to Palm Springs to resume their activities in late September or early October. There are interesting plays and artists lined up and an exciting season is being planned.

Mrs. Ada R. Alford of 576 Vista Oro, left Sunday by train for the East Coast where she will spend the summer with her brother, George C. Reis and family.



## If it doesn't

amount of vour insurance doesn't start to cover your Lieneau. losses, you'll want your head examined.

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#### Fete Newlyweds at Reception

A reception honoring recent-



AT RING DANCE - Joan Baker, attractive young daughter of the Leo Bakers, is shown with her escort, daughter of the Leo Bakers, is shown with her escort, Midshipman Robert N. Miller, at the Ring Dance which they attended at Annapolis. Joan participated in a' full week's activities at Annapolis before going on to New York. She returns home on Sunday.

#### Name Delegates to Convention

Delegates of the Owen Coffman Unit No. 519 American Legion Auxiliary who will attend the convention in San Francisco on July 25-28, will be Dolores Lowry, Myrtle Litzenberger and Irene Burnett. Alternates are Mildred Jackson. nates are Mildred Jackson, Gladys Follansbee and Marion

Lieneau.

Convention sessions will be held in Nourse auditorium. Highlights of the convention will be competitions in drill teams, rituals and glee clubs, the Legion parade, and the Commanders and Presidents' Ball in the Wars Memorial building.

Sophie August of August Villa leaves next week for Los Angeles and then will head for San Francisco and north from there. She is going loaded with literature and belief in Palm Springs to sell it to the unbe-lievers as something more than just a resort town.

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The Appert Sun-3b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 17, 1954

#### Scholarship Winner is Club Guest

One of the major projects of the Soroptimist Club of Palm Springs is scholarships, and the recipient of this year's scholar-ship, Hazel Smith, was the guest of the club at Tuesday's luncheon meeting at the Chi

luncheon meeting at the Chi Chi.
The daughter of the Andrew Smith of Cathedral City. Hazel was a member of this year's graduating class of Palm Springs high school and plans to study nursing. She is en-rolled for a summer course at San Bernardino Valley College and will enter the nursing col-lege there next fall.
The new president, Lucille

The new president, Lucille Johnson gave a report on the presidents' council luncheon which was held at the Riverside home of Governor Mary

Side nome of Governor Mary Ellen Pangle.

Next Tuesday the club will hear Sgt. William Lux of the Palm Springs police depart-ment discuss "Civil Defense and the Police Reserves."

(Continued from Page 1b)

Around Town

to him and his very charming bride . . .

To Havana

Jerry Hopps came down Tuesday to spend a few days with

A reception honoring recentweds Mr. and Mrs. James Patrick Kelly, she was the former Virginia Hubbs, was given in the Chi Chi Blue Room.

The couple are now on a honorymoon trip to San Francisco, Las Vegas and the Grand Canyon, before returning here to make their home.

Virginia, who attended local schools and is a graduate of Palm Springs high school, is employed at the Bank of America. Her husband, a native of Canada, has served with the United States Armed Forces.

I haven't seen them yet but

A reception honoring recentweds Mr. and Mrs. James Patrick Kelly, she was the former Virginia Hubbs, was given in the Chi Chi Blue Room.

Jack and Helen Kenaston attended the graduation exercises at Berkeley Hall on Thursday.

Los see his son Terry graduate . Within the next forting Jack and Helen plan to fly to Jackson Hole to see his daughter Marcia. A Stanford student, she was thrown from a horse during finals and is in a cast . but was able to go to Jackson Hole with a group of friends.

Lee, who befuddled Frank weekend. He went to San Francisco for a couple of weeks and then will join his wife and daughter Betty. to spend the summer at Santa Monica.

I haven't seen them yet but

Jack and Helen Kenaston attended the graduation exercises at Berkeley Hall on Thursday.

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Lee Anderson, who was down is in a cast . but was able to go to Jackson Hole with a group of friends.

Lee, who befudded . . to make their separation at Berkeley Hall on Thursday.

Lee Anderson, Who about a verificat

I haven't seen them yet but Harold and Florence Murphy (they have been on an aroundthe-world cruise) got into town last week . . They picked up their new car in New York and drove across country . . After spending a few days with the Reed Hubbells, they went into Los Angeles . . but were due back out here yesterday . They'll be summering at Balboa

AT INSTALLATION - Lucille Johnson, newly-installed presi

dent of the Soroptimist Club of Palm Springs, receives the president's pin from her predecessor, Dr Calista Stefan at the installation dinner at Shadow Mountain on Thursday evening. Joint ceremonies were held with the Coachella Valley

Jack and Helen Kenaston at-

and they will visit the Stanley Olsons of Palm Desert at their Lake Minnetonka home... The Coffins will also go to Pittsburgh and New York before heading back for Palm Springs...

Molly O'Day and Jim Kena-

back out here yesterday.
They'll be summering at Balboa Bay Club, I understand.

Mr. and Mrs. Alden H. Coffin of 895 Paseo El Mirador, are leaving Monday. on a two-month trip east. In Minneapolis they will visit the William Molans, who winter here at the Racquet Club...

Bullocks windows, with their smart new merchandise, geared to leave the summer living on the desert to leave their two boys, Johnny and Jimmy, to Oceanside for some sea air the last of August.

READ SUN CLASSIFIED ADS

# modern trucks



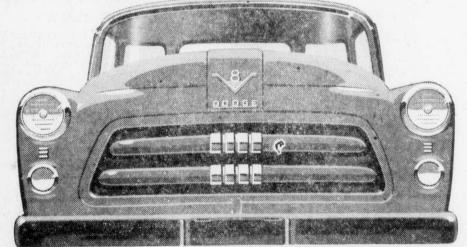
Modern power! Dome-shaped combustion chamber gives new Dodge truck Power-Dome V-8's top efficiency! Thrifty Dodge truck 6's, too!

Modern comfort! Roomiest cab on the road! Most hiproom and shoulder-room. Best



Modern styling! Sleekest, lowest built lines of any truck! Dodge "Job-Rated" rucks look like a million

# Job-Rated TRUCKS



Come in today! GET A BETTER DEAL FOR THE MAN AT THE WHEEL!

MOTORS IMPERIAL Palm Springs and Coachella Valley 83-095 Highway 99 DODGE Automobiles and DODGE "Job Rated" TRUCKS

(Factory Deliveries Available)

Indio, Calif.

Phone 7-3311

#### Girls between 18 and 28

LIVING IN COACHELLA & IMPERIAL VALLEY

Register now and until June 20 at BEACH HOUSE, SALTON SEA BEACH

#### Salton Sea Beauty Contest

Contestants will be featured as models in a fashion show held on the deck of the Surf Room, Sunday, June 20th. The winner, MISS SALTON SEA and her 2 runners-up will receive cups and prizes.

MISS SALTON SEA WILL REIGN AT ALL EVENTS ON THE SALTON SEA FOR THE COMING YEAR

#### The Professional Pharmacy will be closed the month of JULY ONLY

During July, our prescription file will be handled at Riverside County's second finest prescription store, (next to us), BOWSER & BANKS, 3760 12th Street, Riverside. Phone 3317. They have promised to take the best care of our customers during our holiday.

## Professional Pharmacy PRESCRIPTION SPECIALISTS

1081 North Palm Canyon Drive

PHONE 2741 - 9090

## Westinghouse **Appliances**

Sales and Service

Refrigerators — Freezers — Disposals Ranges - Dishwashers - Air-Conditioners Laundromats — Dryers

## HAMMER ELECTRIC

LICENSED CONTRACTORS

196 South Indian Avenue

Phone 2888

Commercial and Domestic Refrigeration Service Small Appliances — Fixtures — Materials



## "... And 25 Extension Phones, Please"

Now, you may not need 25 extensions in your house or apartment, but wouldn't it be handy to have an extra phone in your bedroom . . . or kitchen . . . or basement? An extension phone saves so much time and bother. Saves stumbling over furniture and barking shins when hurrying down long halls or up steep stairs to get to the phone before it stops ringing. An extension phone is really a BIG convenience. Why not order one today? The cost is so little - only \$1.00 a month for each residence extension and \$1.25 for each business extension. Just call our business office and the young lady there will take care of everything.



California Water & Telephone Company

## Classified ... A d s ...

#### The Aesert Sun and PALM SPRINGS NEWS

Published every MONDAY and THURSDAY PHONE 2249 Box 190, Palm Springs, Calif. RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line) 1 time, per line ... (Min. 2.25-1.50 cash in adv.)

Per 1 Week 2 Weeks 1 Month Line (2 TIMES) (4 TIMES) (9 TIMES) 1.00 1.25 2.25

10

Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run. Save by ordering your af run 4 or 9
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.

This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

DEADLINES—for new copy or cancellations:

hations: MonDay ISSUE—5 P. M. FRIDAY
MONDAY ISSUE—5 P. M. TUESDAY
ADDRESS all communications to: The
Desert Sun, P. O. Box 190, Palm
Springs, California.

#### Lost and Found

EAR CLIP. Platinum, set with 5 pearls, 49 diamonds. Lost May 5, 1954 vicinity Robin-son's. Reward. Reynolds. Madison 9-3131.

21/2 CARAT diamond cocktail ring. Large center stone, 4 diamonds either side. Reward. Ph. Arrowhead 6305 or P.S. 8-3239.

#### Personals

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights.

#### Service Miscellaneous 15

CALL
IMPERIAL AIRCONDITIONING CO.
FOR
REFRIGERATION AIR CONDITIONING SHEET METAL WORK

CHRYSLER-AIRTEMP and IMPERIAL PACKAGED
AIR CONDITIONERS
— ALL UNITS —

Special Summer Discount 5 TON UNITS \$1 3 TON UNITS \$8 Plus Installation Phone Indio 7-7499 or 7-3028

#### Wanted Old Paint

YOUR CANS of age hardened paint, automatically machine shaken into freshness. Free of charge. RUPP'S SUPPLY, Cathedral City.

PALM SPRINGS HOUSE & WINDOW CLEANING CO. (Janitorial Service) Homes opened and closed ear 'round home maintenance

Call us — Leave the key
We do the rest!
Licensed, Bonded, Insured
Vern Baumgardner
210 E. Amado Phone 4247

Palm Springs Engineering Co.

#### Machine Shop

375 Sunny Dunes Road Telephone 5411 General Precision Machine Work TREE SERVICE

Trimming-topping removal L. R. Wehrle, P.O. Box 851 thedral City — 8-4461 or 2701

Home Services

PAINTING - interior and exter-ior. Wood and cabinet fin-ishing Expert on stains and colors. Phone 3013. Situations Wanted 25

EXPERIENCED couple would like to manage hotel in Palm Springs area year around. Write Mr. and Mrs. L. Miller, 1834B Pacific Coast Highway, Hermosa Beach.

TIRED OF THE CITY!
PROFESSIONAL MAN WILL
CARE FOR HOME DURING
SUMMER MONTHS. WRITE
DESERT SUN, BOX 190, FILE

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 eve-

PAINTER, DECORATOR FREE ESTIMATES PHONE 5787

FOR A dependable baby sitter, also housework by the hour. Phone ,3898.

FOR A dependable baby sitter. Also housework by the hour phone 3898.

RESPONSIBLE baby sitter. \$1

an hour. Drive own car. Ph 8-5073, Cathedral City.

COUPLE desires guest house for next month and half in exchange for care. Ph. 2111.

BABY SITTING, adults, evenings. Call 2173 or at 1680 E. Ramon

27

#### Help Wanted

RADIO advertising salesman Extensive local contacts es sential. Previous sales experience preferred. Salary \$3 per month plus commissions. Excellent opportunities. Write Desert Sun, Box 190,

WONDERFUL opportunity for intelligent man between 25 and 45 with sales ability in home cooling, heating and refrigeration field. Apply in person. PAVNYS, 1001 South Palm Canyon Drive.

WANTED. Specialty salesman. Home appliance field. Great opportunity for right man. Apply in person. PAVNYS, 1001 S. Palm Canyon Dr.

YOUNG MAN NEEDED FOR HOTEL WORK. SLEEP IN. PERMANENT POSITION. APPLY VISTA DEL SOL, 2080 N. PALM CANYON DR.

MACHINE bookkeeper with some typing for local com-pany. 5 days a week. Write Desert Sun, Box 190, File E-5.

SEVERAL girls to mail post-cards every week. Work home spare time. Box 9, Watertown, Massachusetts.

EMPLOYMENT SERVICE AGENCY Open thru June—hours 9-1 135 E. Andreas Rd. Ph. 2901

## Pegi Scot's Agency S. Palm Canyon - Ph. 7691 OPEN ALL SUMMER

Bus. Opportunities 29

FRONTAGE on S. Palm Canyon Dr. Will build stores to suit tenant. Call afternoons, 6316. Business & Financial 30

FIRST T. D.'s WANTED Palm Valley Realty Co. Box 99 Palm Springs 8-3481 Wonder Palms Rd. & Hiway 111 LOST. Bunch of keys. Month of May. Cathedral City. Tag No. 202. Reward. Ph. 84371.

Wonder Palms Rd. & Hiway 111

NEED \$25,000 for First Trust Deed. \$50,000 security at 6%. Deed. \$50,000 security at 6% Phone 2033. 12

#### Lots & Acreage

2 ACRE level view lot near Smoke Tree Ranch. \$2500. Direct TV reception. Call 3803 or 2522.

33

4- R-3 lots. Sacrifice Fine rental location Owner — Phone 6844

#### For Sale or Exchange 34

WILL TAKE late model car or lot or beach house on Palm Desert new 3 bedroom, 1 bath. \$500 down, \$12,950 full price. 45910 Shadow Moun-tain Drive. Prone 76.4371.

#### Real Estate—For Sale 35 PALM SPRINGS

S-T-O-P BY FOR BEST BUYS

LOVELY home at Malibu, completely furnished. Ocean frontage. Reduced for quick

#### \$25,000

THIS unusual home. 2 bedroom, bath and kitchen well tiled, rear patio with barbecue. COMPLETELY FURNISHED \$15,000

2 BEDROOM and DEN. Large walled lot, beautiful fire-place and pool. \$29,500

NEW TRIPLEX just completed. Large corner lot. Live in one and rent two year around. \$24,000

2500 ACRES fifteen minutes from Palm Springs at \$50 per acre, ½ section of this land adjoins active SUBDIVISION.

#### Munholland & Co.

1059 N. Palm Canyon Drive Open All Summer Phone 3673 ASSOCIATE BROKERS John C. Davis - Glenn Shelley

#### PRIVACY

ASSURED in this complete ly walled, 2 bedroom furnished home. The bedrooms and hall have parquet floors. Living room and dinette have wall to wall carpet. Lots of trees and shrubs sprinklers, and hubblers. sprinklers and bubblers. 2 car garage with paved court. Wired for television. All of this for only \$15,900. Terms can be arranged.

#### Ralph Weinstein

REALTOR 256½ S. Palm Canyon Drive Phone 2884

reasonable terms. Call 2582.

HILDREN CAN ROMP HERE ike the old lady who lived in the shoe, are you worried about what to do with the children? Then buy this home. No need for having toys in the way and the children under foot—not with the playroom and private fenced dren under foot—not with the playroom and private fenced yard. Ideal family setup. 4 bedrooms, 3 baths, dining room, playroom, service porch. large kitchen with Bendix. Fully enclosed lot. At \$22,500 furnished, we have a portion of the property of the property of the property of the players. know of nothing comparable in comfort, appearance and location. Can be bought on

#### 25 Real Estate-For Sale 35 Real Estate-For Sale 35 Real Estate - For Sale

#### PALM SPRINGS FOR CLIMATE HAROLD HICKS

#### REAL ESTATE

For Over 30 Years

MODERN, charming, one bed room home in good location Living room with fireplace Compact kitchen. Completely furnished. A bargain at: \$12,500

BRAND new 3 bedroom, 2 bath home on 100 foot walled lot. 2 car garage. Large roomy kitchen. Close in location. LOTS — R·2 \$2500. Only \$2500 down. \$22,500

DELIGHTFUL home in South Tahquitz River Estates. 3 bedrooms, 2 baths, 2 car garage. Fenced and landscaped lot with heated swimming pool in south patio. Completely and beautifully furnished. Reasonable terms. \$34,500

YEARLY RENTAL SPECIALS AVAILABLE IMMEDIATELY

FURNISHED 2 bedroom, 1 bath home. Lovely view. \$100 per month on yearly lease. BEDROOM, 1 bath, unfurnished home. Double garage. Close in location. \$110 a month on yearly lease.

BEDROOMS, 2 baths, unfur nished home. Hardwood floors. Screened lanai. Walled lot. \$120 a month on yearly

IF IT'S FOR RENT OR
IF IT'S FOR SALE . . .
HAROLD HICKS HAS IT

#### HAROLD HICKS

REALTOR 813 North Palm Canyon Dr. Phone 2736

AND ASSOCIATES Mildred Jackson - Ray Baur Burnham Bigelow - Ken Herman

#### Peter B.Sheptenko OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

BEDROOM, 2 bath near schools and transportation. Asphalt tile kitchen and bath rooms. Large living room with fireplace. Large lot. Reduced to \$12,500.

BEDROOMS approximately 5 years old. 2 full baths with tubs, forced air heat and coolrducts to all rooms, beautifully landscaped, 30 foot trees. House newly decorated. A real buy at \$14,500 unfurnished or \$15,500 furnished.

EXCLUSIVE AREA

BEDROOM, 3 bath home. Beautifully decorated and furnished. Carpeted throughout. Large 150 foot corner lot, completely walled in. Plenty room for pool and guest house. All for only \$27,500.

INCOME PROPERTY FOUR UNIT INCOME Excellent condition, beautifully furnished. Air cooled. Room for more units and pool. Reduced to \$28,500.

12 UNITS with pool. Tennis Club area. Large grounds, room for more units. Reduced to \$69,500 for quick sale.

LET'S TRADE. Submit what you have to trade for what you want in Palm Springs.

#### ROSLYN LANG Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

OPEN EVERY SUMMER FOR OVER NINETEEN YEARS ASSOCIATE BROKERS Bill Colven Bill Heiser Mike Jekyll

PALM CANYON frontage. 200 feet of vacant business property adjoining one of Palm Springs largest hotels.
Full price \$19,500

BEDROOM, 2 bath large enclosed lanai with barbecue and bar. Pool completely enclosed. Newly furnished. Only \$25,000.

DUPLEX—Walking distance of town. Each unit with living room, bedroom, kitchen and bath. Owner will accept low down payment, \$16,500.

#### James Hammond

REALTOR 875 N. Palm Canyon Dr. Ph. 5373 Associates Esther P. Hammond Morgan Lisa Jones Eve Morgan

#### Genuine Bargain

SEE THIS TODAY! Brand new. Absolutely the finest construction in town. In beautiful Deep Well Estates. beautiful Deep Well Estates. 2 bedrooms, 2 gorgeous baths. 2200 square feet. Lot 100x107. Every quality feature and detail. See 1433 Paseo de Marcia. Its open. Built to sell for \$24,500. MUST SELL. MAKE YOUR OFFER. Owner phone 2727 or 6538.

FOR GOOD BUYS IN HOMES, INCOME, LOTS, BUSINESS, ACREAGE.

#### MARTHA JAMES

REALTOR 445 N. Palm Canyon Dr. 2751 — Phones — 2812

SUMMER SPECIAL — 3 bed-rooms, 2 baths, furnished. Small down. \$11,500.

Realtor CULVER NICHOLS
21 YEARS AT: 861 N. PALM CANYON

OPEN HOUSE. Cool as an ocean breeze on hot days, This home offers something new and different in desert living. Open daily, located at Tamarisk and Sunrise.

FOR SALE OR RENT ATTRACTIVE 2 bedroom home. Wall to wall carpet, fireplace. Good location, \$14,500.

RENTAL. 1 bedroom apartment \$45. 1 bedroom home furnished. \$65.

ACREAGE — Grow with the Village on this beautiful 7½ acre hotel site. Owners plans changed, property priced

#### F YOU LIKE ranch style liv-ing, you'll love this 1 acre homesite, close in. Horses permitted and only \$4500. THERESA PRESS

Realtor Joe De Francis, associate 420 S. Indian Ave. Phone 5282 or 5691

BEDROOM home, tub and shower. \$11,500 or will rent and apply part of rent toward purchase price.

BEDROOM, 2 bath home, nicely furnished on 120 ft. lot, \$20,000. Small down payment. TV cable installed. See us for industrial property.

#### J. W. WILLIAMS & SON

Associates ROSLYN LANG CLAUDE W. GOTTBEHUET 423 N. Palm Canyon Ph. 3311

WE HAVE THE LARGEST SELECTION OF PROPERTY IN THE PALM SPRINGS AREA ome in and tell us what you want. We most likely have it. If we don't have it, we will get it. If we can't get it, there isn't any. No pressure—no selling — Just friendly,

#### GANNON REALTY

711 N. Palm Canyon Drive Open 9 to 5 Phone 2772 2 BEDROOM, R-2 lot, furnish ed. \$12,125. Unfurnished, \$11,

4 BEDROOMS, 2 baths, POOL. Drapes and carpets \$23,500. LUXURIOUS home, guest house pool and triplex, \$64,000.

#### BEDROOMS, 4 baths, \$19,500. AMY NELSON

REAL ESTATE

Associates
Arthur Lee Caroline Marlin
2277 N. Palm Canyon Ph. 4627

SUMMER SPECIALS HOUSE — POOL Bedrooms, 2 baths, beautiful-ly furnished, well landscaped

R-2 lot 50x100 - \$2000.

JOHN W. WILLIAMS 423 N. Palm Canyon Drive Phone 3311 or 2605

#### Terry Ray

IF IT'S LISTED IF IT'S A REAL BUY!

#### WE HAVE IT!!! Terry Ray's

DRIVEIN REALTY Jules De Vorzon Helen Churchill Howard Palmer Ernie Dunlevie

773 N. Palm Canyon Ph. 2064 MOUNTAIN cabin in Nightingale, 4000 foot elevation, off road to Idyllwild. Completely furnished, including toilet, shower, butane range, Servel refrigerator and lights. Also guest cabin and garage. On 2 acres of ground covered with pinon nut trees. See owner M. M. Pavny, 1001 So. Palm Canyon Drive. Phone 7342.

\$500 DOWN builds cute 2 bed room home on your lot. Has 22' living room, Youngstown kitchen, large desert cooler and auto port. \$7995 total, \$68.10 month.

Bruce Dailey — 2909 or 2772

BY OWNER, furnished 2 bedroom home, double garage, wall to wall carpet, TV connection, completely walled landscaped, sprinkler system, bubblers, \$15,900, terms. Ph. 5351

# FOR BETTER REALTY DEALS SEE ADOLPH ISRAEL, REALTOR 671 N. PALM CANYON DRIVE

ATTRACTIVE units, south end. Good income. Priced to sell, only \$39,500. Wright and Mathews. Ph. 5727 or 5308. SWAP \$19,000 new 3 units,in-come \$280 per month. 435 Via Miraleste. Phone 3029.

3 BEDROOM house, corner lot. Phone 2803 or 3027

\$8750. BEST BUY in easy living, close in 2 bedroom home

\$11,500. Completely furnished 3 bedroom, 2 bath home designed with distinction. Fireplace, casement windows, french doors to gardens. 102x100 lot, an OUTSTANDING VALUE.

HOME - GUEST HOUSE - POOL, \$20,000. Fine large lot.

NEWEST - MODERNEST - BESTEST BUY, Deep Well house

4 UNITS and POOL, room for more units, \$38,500. Terms. NOW IS THE TIME TO INVEST. R-1 lot, beautiful 100 foot. Only \$1500.

MULTIPLE DWELLING LOTS, from \$1975. One in TRAMWAY

BUSINESS LOT ON NORTH PALM CANYON DRIVE. \$3500. RENTALS - \$100 UP - ACREAGE IN and OUT of CITY.

#### Realtor CULVER NICHOLS

and ASSOCIATES Al E. Hoover J R. (Bob) Stanley Jane Colgan

21 YEARS AT: 861 N. PALM CANYON PHONE 2182

#### Real Estate—For Sale 35

MODERN, 2 furnished houses on lot 50x125, close in. Good income. Rented. 328 N. Calle

BROKER wanted, Local experience. Realtor Culver Nichols 861 N. Palm Canyon, Ph. 2182. 4 BEDROOM duplex R-3 zone Close in. \$17,500. Terms. Small down. 555 Calle Roca.

#### BANNING

COOL AND SHADY IDEAL summer hide-away. 1 bedroom furnished pumice block. Patio, large lot, view. \$5500, terms. Open daily 2:30 to 5:00, 555 W. Wilson,

Banning SARA JORDAN with G. A. PROSSER, Realtor 4200 W. Ramsey, Banning Ph. - 6068, Days—9283, Eves.

#### REAUMONT

OWNER transferred. Beautiful 3 bedroom, 2 bath home, 1 acre, 4 miles north of Beau-mont, La Mesa Mira Villa re-stricted area. 3300 foot elestricted area. 3300 foot elevation. Abundant mountain water, ideal year around climate. Large living room, patio, corner fireplace, all redecorated, furnished or unfurnished. Courtesy to brokers. \$21,500. T. A. Purcell, Rt. 1, Box 366B, Beaumont. Ph. 2827.

#### CATHEDRAL CITY

Handyman's Dream UNITS, ½ acre facing two streets. Can be rented year 'round. Can expand. Needs some work, but priced low, \$13,000

BUYERS MARKET IS NOW!

BEDROOM stucco home, close in, plastered, real fire-place, recently painted inside, now \$8500; \$1500 down.

Non Resident Owner

YEAR old 2 bedroom, 2 bath, 1000 let facing two streets.

6 YEAR old 2 bedroom, 2 bath, 100' lot facing two streets. Low price at \$9750. 2 more lots available at \$3000.

NEW 2 bedroom. Restricted area. Screen porch, double carport, 100' front lot Now \$10,500. Summer Specials
NEW 2 bedroom, 2 bath, nice
restricted area, garage can
be converted very easily!

#### \$13,000 Lots - Acreage - Homes

RUTH BILES

#### Realtor Cathedral City 56 Glenn Cathedral City

BEDROOM furnished home, bath and ½. Close in. Room to build another rental. Only

#### Boze Builder

P.S. 8-3534, evening 5370

IDYLLWILD IDYLLWILD — New 2 bedroom furnished, all conveniences, fireplace. Phone P.S. 4291.

#### PALM DESERT DON CAMERON

REALTOR

offers a triplex on East Veldt on 80 foot paved road. Ran-cho Mirage just 210 feet from the new Post Office. The lot 110 feet of business zoned frontage, 2 apartments leased and plenty of takers for the third, now occupied by own-er.Room for 3 more stores or apartments.

#### 71-841 Hiway 111 in Rancho Mirage Ph. Palm Springs 8-4932 or Palm Desert 76-3961 TAMARISK C. C. AREA Get Ready Now

SPECTACULAR buys of poten tial sub division acreage in the country club area. This rapidly expanding area has tremendous possibilities for capital gain.

#### PALM VALLEY REALTY CO WILLIAM G. PEACOCK

Wonder Palms Road and Hiway 111 Phone 8-3481

EASE, unfurnished, with op-EASE, unfurnished, with option purchase, modern, 3 bedroom, 1½-2 baths, 2 car garage, pool desired, adults only references furnished. Write particulars Desert Sun, Box 190, File E-8.

#### Rooms for Rent

35 Wanted to Rent

ELEGANT room, close in. Pri vate entrance, bath, cooler. 435 Via Miraleste, Ph. 3029.

#### Apartments for Rent 43

SINGLE rooms and single apartments with kitchens. Air conditioned, walking distance center of Palm Springs. Sum-mer rates, daily, weekly, or monthly. Granada Hotel, 259 N. Indian Avenue.

SPECIAL SUMMER RATES Kitchenette apartments \$12.50 week. Rooms \$10 per week swimming ned. See El Center of town, swimming pool, air conditioned. See El Patio Courts, 396 N. Palm Canyon Drive.

SUMMER RATES. Modern housekeeping apartments. Separate bedrooms, twin beds. Air conditioned. Pool. Camino Lodge, 528 S. Camino Real. corner Ramon Road.

John Bernet

RANCHO MIRAGE

TED SMITH

REALTOR

POST SEASON SPECIALS NEW 2 bedroom masonry home many features. Sliding glass

many features. Sinding glass doors, touch plate switches, refrigerated cooler, steel cabinets, lots of tile in kitchen and bath, plenty of closet and storage space. Very special at \$13,250.

SEE RANCHO MIRAGE'S

NEW SHOPPING CENTER. SMART SHOPS NOW

AVAILABLE

MODERN DUPLEX. Beautifully landscaped, good TV reception, excellent income, completely furnished. \$15,500.

TED SMITH

REALTOR Oyster House Building
Hiway 111, Rancho Mirage
Phone Palm Springs 8-5022
OFFICE OPEN ALL SUMMER

1000 PALMS

NEW Studio house, \$6250, \$500

down, Balance \$57.50 month. 31-779 Date Garden Drive. 1000 Palms. C. L Crosby.

LET'S TRADE

MILLION DOLLAR BUILDING

in Glendale. 9 story concrete and steel. Will take Palm

Springs property as part trade. Priced at only \$375,000

WANT North Hollywood home

WANT L.A. HOME or income

WANT LONG BEACH area in.

come up to \$60,000. Ha Palm Springs 3 bedroom, bath deluxe home wi

WANT SAN FRANCISCO area

prings; beautiful 3 bedroom bath. Completely furnished.

large swimming pool. Only

12 UNIT apartment hotel near El Mirador Hotel. Furnished with large pool. A BUY at \$90,000. Want L.A. home or

LET US KNOW WHAT YOU HAVE TO TRADE.

Peter B.Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
OPEN EVERY SUMMER

FOR OVER NINETEEN YEARS

Bill Heiser

39

Associate Brokers

WANT TO TRADE 2 bedroom stucco home in San Carlos subdivision, Yuma, for same size Palm Springs. Equity, \$3500. FHA loan \$5000, 4%. Call Gibson 2842.

Real Estate Wanted 37

SPECULATOR wants desert property to \$150,000. Mail des-cription and price. Mr. Black, Box 85, Palm Springs.

FOR BEST RESULTS

List Your Property With Adolph Israel Realtor, 671 N. Palm Canyon

HOUSE on Palm Canyon Drive suitable for office or small business and living quarters. Furnished or unfurnished, reasonable rent. Phone 2167 or inquire 1560 N. Palm Can-yon Drive.

2 OR 3 Bedroom house, year's lease. Morrison, 9327 West Pico Blvd., Los Angeles. Brad-shaw 24251.

RELIABLE couple desire 2 bed-room unfurnished house. Year around. Phone 3660.

**Business Rentals** 

Wanted to Rent

Bill Colvin Mike Jekyll

income as part payment.

swimming pool, \$37,500.

3 bedroom furnished with pool. \$35,000

with

Van Nuys or San Fernando home for Palm Springs 4 bedroom, 3 bath home fur nished. Close in. Priced at

Exchanges

only \$19,500.

clear.

FURNISHED or unfurnished 1 and 2 bedroom apartments Pool. TV. Carpeting, Bermuda Palms, 1675 S. Indian Trail. Phone 6476 or 6478. FURNISHED, 1 bedroom apart-

ment, also large studio, swimming pool. Summer rates, June 1st to October 1st. Ph. 5409. SPACIOUS 3 room apartment attractively furnished, air-cooled, private pool and patio. Summer rates. 970 Parocela

3 ROOM apartment, kitchen, large living room, twin bed-room. POOL. Air conditioned, TV. 735 S. Riverside Dr. Ph. 2033.

UNFURNISHED 1 bedroom apartment; refrigerator and stove, \$85. Walk to shops and bus. 666 Camino Real, Phone 3803 or 2522. KITCHEN apartments and ho-

tel rooms, all air conditioned, swimming pool privileges. The Wigwam Apartments, 375 West Arenas Rd. Phone 5116. MAID SERVICE, pool, air con ditioned studio apartments Single \$60, 2 people, \$75 Near El Mirador. Phone 2774

MODERN, nicely furnished 3

room apartment Very reasonable for summer or by year. Phone 4852. 55 MONTH. Summer rates. 1 bedroom kitchen apartments. POOL. Spacious grounds. Ph.

and apartments. Air cooled modern, CASA MARGARETA 336 Paseo El Mirador. SEASONAL or yearly. Furnished 1 bedroom apartment and guest home, with POOL. Ph. 6544. Courtesy to brokers.

SUMMER RATES. Hotel rooms

GORGEOUS apartment, has everything. Near Howard Manor. Summer rates. Phone 3029 FURNISHED 1 bedroom \$65 for

summer, or lease. Close in. 572 S. Calle Encilia. FURNISHED single apartment, Summer lease. 572 So. Calle Encilia.

SUMMER RATES \$10 week up.

Pool use. Air cooled. Center of town. Phone 9053 or 2957

UNFURNISHED one bedroom apartment in new triplex. 432 Avenida Ortega. Ph. 7337. SUMMER RENTALS - POOL Close to Bullocks. Apartments \$85 month up. Phone 5184.

#### Houses for Rent

FOR RENT: Charmingly furnished new house by owner in Vista, California available July 1st for four months. 2 bedrooms, 2 bathrooms, den, electric kitchen with dishwasher. Direct ocean breeze. \$175 per month. Adults preferred. Telephone Vista 9-3679. Address Rt. 4, Box 2211, Vista, California.

LEASE. fully furnished 2 bedroom, 2 bath, lanai, junior dining room with fireplace, service porch, fruit and shade trees on spacious grounds. Cooling and heating system, garage. Excellent location, within walking distance to Village. Available July 1st. Call 6433.

BEDROOM, 2 bath home fac-ing O'Donnell Golf course in business zone. Good for com-bination business and living quarters. \$135 month on yearly basise See John W. Williams, Realtor 423 N. Palm Canyon Ph. 3311

LOVELY furnished duplex. 71 Overly furnished duplex. 12-22 Culver Dr. in Rancho Mirage 10 miles south of Palm Springs. Beautiful view, special low rent. See Mr. Bryan next door. Phone Palm Springs 8-3369.

BY YEAR or month. Nicely fur-nished 1 bedroom and Holly-wood beds in living room. Near grocery and bus. Reasonable rent. Call 2167 or inquire 1560 N Palm Canyon

BEDROOM, 2 bath, furnished (except linens). Large living room, fireplace, lots of closet space, Bendix. Adults prefer-red Available July 1st. \$150 month year's lease. Ph. 6784. FURNISHED 1 bedroom, modern. Reasonable rent. Close in. By year. 328 N. Calle En-

39 Houses for Rent

3 bedroom, 2 bath, \$250, 1 bedroom apartment \$85. Here studio apartment \$60. AMY NELSON 2277 N. Palm Canyon Ph. 4627 ATTRACTIVE romantic furnish-

IN SAN CLEMENTE. Furnished

ed studio home, 2 bedrooms for summer or longer. Walk-ing distance to shops and restaurants. Phone 7524.

SEVERAL houses available, \$65 and \$75 month. Also unfur-nished duplex. RUTH BILES — Phone 84371 56 Glenn Cathedral City

FOR LEASE Bedroom house, unfurnished. Refrigerator and stove in. Ph. 7056. 560 Calle Fierro.

UNFURNISHED cozy 3 bedroom home. Nice fireplace. 4034 Calle San Rapfael. \$100 per month on yearly lease.

3 ROOM furnished, modern air conditioned, patio, 4 months summer rate. Phone Newton at 4734 or 5276. URNISHED modern 2 bedroom house. Insulated, lawn, shade. Adults, no pets Reasonable. Phone Banning 4594.

FOR RENT furnished, 2 bed-room, 2 bath house. \$100 month. 1 year lease. Ph. 6532. WE GLITTER. 133 Ocotillo. Furnished bungalow. Attractive yearly rate.

CLOSE IN. Furnished house. Nice. \$60. 527 S. Calle Santa Rosa. Phone 6853.

Furnished 3 bedrooms, \$55. 4 bedrooms, 2 baths, \$85. Near El Mirador, Phone 4439 1 BEDROOM APARTMENTS

Ramon Trading Post

Trade in Old for New

PIANOS - One upright ANTIQUE organ, good condi

#### springs

PAVNYS 1001 S. Palm Canyon Drive SED automatic washer, apart-

BIG BARGAIN NEED SPACE 2 full bedroom sets, \$35 each; gas range, \$35; 1 upholstered

BLEACHED, modern bedroom set, twin mattresses and springs. Spreads, chair. Ph. 6151.

background of red and char-reuse design. \$125. Phone 7495 STOVES and 6 sinks. Also

Trailers for Sale

PAVNYS 1001 S. Palm Canyon Drive TRADE - 1953 trailer, 24 foot. Used few months. Modern Bath, toilet, large refrigera

If so, PAVNY can turn it into cash for you. Call PAVNYS BUTANE & TRAILER SALES. 1001 S. Palm Canyon Dr. Ph.

still available.

1001 S. Palm Canyon Drive

FURNISHED 2 bedroom house. POOL. Reasonable. Month or yearly. Phone 5417.

NEW, NEVER LIVED IN. CALL 5370 Household Goods

> Modern Furniture LOS ANGELES PRICES

EASY TERMS Phone 2173 Corner Ramon & Sunrise Way

USED electric and gas refriger-erators, Stoves and coil bed

ment size. Electric range, Crossley Shelvador refrigera-tor and 10 cubic foot deep freeze. Like new. BILL SCHWARZ Ph. 2334

rocking chair, \$10. Call 3803 or 2522.

COLDSPOT Deep Freeze, 4 cubic foot. Holds 150 pounds. \$115. A·1 condition. Call Mary, 5424, Monday thru Friday. 2 PAIR beautiful lined drapes,

bedroom dressers and night stands, good condition. Ph. 5118, Casa Palmeras.

## \$195 AND UP, several to choose from, house trailer coaches, all sizes; also 72 foot lunch wagon, fully equipped to do business. Can be seen at

IS YOUR TRAILER FOR SALE?

1953 KIT CAMPER, 12 foot trail-er. Make offer. 564 Calle Ab-ronia.

# DESERT TRAILER HAVEN 601 East Andreas Road Walking distance to town. Large spaces, very modern, reasonable prices.

PAVNYS

51

YELLOW and white chrome dinette set, 4 chairs, exten-sion leaf. 30x52. \$40. Ph. 6469.

tor, etc., as part payment on house or lot Write Desert Sun, Box 190, File E-10.

1936 La Salle and Small house trailer \$175. Phone 6373

53 Trailer Space

Misc. for Sale

KOOL - VENT Aluminum awning 10x30 feet. As we are remodeling this must be sold for ½ of original cost. Also several aluminum umbrellas

Misc. for Sale

silverware, 8 hole steam table, 1 Wolf range, 1 meat slicer, 3 Hamilton malt mix-ers, 1 automatic dishwasher, etc. Dealers and private pe sons invited. Ramon Drug.

NEARLY new Smith-Corona standard elite typewriters. Best offer White Sun Ranch, Rancho Mirage. Ph. 76-2611

BOY'S BICYCLE - \$35 DAVID SELF

bar, model CA No. 2 with attachments. Phone 8.5342.

ELECTROLUX The cleaner you never have empty. Sales, service. Ph. 6122. USED COOLERS, fan type. \$25 each as is. Pacific Apartments. Phone 9095.

#### Pets-Poul.-Livestock 65

Cattle and Horse Pasture Phone 1000 Palms 372

Used Cars for Sale SPRING CLEAN-OUT SALE

30 DAY WARRANTY CARS

1951 CHEVROLET 4 door Powerglide. Radio. A beautiful car. \$1195

1950 CHEVROLET Fleetline sedan.

Raido, heater, beautiful new paint, seat covers. See this car today! \$995

1952 PLYMOUTH 4 door sedan Çranbrook model.

\$1295 1953 PLYMOUTH

Station wagon. Beautiful green finish and overdrive. 14,000 actual miles Local owner. SEE THIS TODAY \$1895

*1953 CHEVROLET* 

Beautiful blue color, tinted glass, white wall tires. WONDERFUL BUY. \$1895

Also others from \$100 to \$2000 Up to 24 months to pay OPEN 8 A.M. to 9 P.M.

#### STACK CHEVROLET KORNER

NEW TRUCKS & CARS 694 S. Palm Canyon Drive 330 Sunny Dunes Road PHONE 2042

1950 STUDE

Starlite Coupe. Overdrive, radio, heater, light green finish, runs good, looks good. Best Buy at \$595

#### 1950 BUICK

Dynaflow, radio, heater, light grey finish, new blue seat covers. Sedanette type. Very clean. Special at

\$895

1948 PLYMOUTH

4 door sedan. Jet black, original finish. Radio, heater.

\$495

1951 MERCURY

6 passenger club coupe. Overdrive, radio, heater, seat covers, near new tires. Low priced at.

\$1195

1951 CHEVROLET

4 door sedan Low mileage, very clean. SPECIAL \$995

All cars sold

on low downs Palm Springs Lincoln-Mercury

335 Sunny Dunes Road at South Palm Canyon Phone 2301 Phone 2052

1949 FORD 8 Deluxe 2 door sedan. Overdrive, radio, skirts, good condition, original owner. \$650. Phone 3071.

60 Used Cars for Sale 70 Legal Notices

FOR SALE: Complete fountain and equipment. New dishes. 1951 OLDSMOBILE 98, 4 door sedan. Radio, heater, hydra-

USED very little. Rottler boring 1947 BUICK Roadmaster, 2 door

No. 222
CERTIFICATE OF PARTNERSHIP
DOING BUSINESS UNDER A
FICTITIOUS NAME
CIVIL Code Sec. 2466-68
STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) ss.
We hereby certify that we are partners transacting business at 174 N. Palm
Canyon Drive, Palm Springs, California,
County of Riverside, State of California,
as co-partners under a fictitious name,

s/ ALLEN C. BECK s/ ROBERT J. BECK

STALLENC, BECK STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) ss.
On the 1st day of June in the year one thousand nine hundred and fifty-four (1954) before me personally appeared Robert J. Beck, known to me to the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this ist day of June, 1954.

WITNESS my hand and the seal of my office this ist day of June, 1954.

(Seal) Notary Public in and for Said County My Commission expires Feb. 1, 1958.

STATE OF KENTUCKY )

COUNTY OF JEFFERSON ) ss.

On the 27th day of May in the year one thousand nine hundred and fifty-four before me personally appeared Allen C. Beck, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 27th day of May, 1954.

WITNESS my hand and the seal of my office this 27th day of May, 1954.

Kentucky My Commission expires Jan. 29, 1956.

Publish Desert Sun June 10, 17, 24, July 1, 1954.

No. 217

RESOLUTION NO. 4036

OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA, DECLARING ITS INTENTION TO ORDER CERTAIN STREET IMPROVEMENTS FOR COMBINED ASSESSMENT DISTRICT NO. 5 (CALLE PALOFIERO AND CAMINO PAROCELA); DECLARING THE WORK TO BE OF MORE THAN LOCAL OR ODINARY PUBLIC EBNEFIT AND DESCRIBING THE DISTRICT TO BE BENEFITED BY SAID WORK AND TO PAY THE COST AND EXPENSE THEREOF; AND FIXING A TIME AND PLACE FOR HEARING OBJECTIONS TO SAID WORK.

SECTION 1. That the public interest

der the following work to be done, to wit:

DESCRIPTION OF WORK

First: The grading, paying with plant mixed surfacing, construction of cement concrete curbs and gutters and appurtenant work in connection therewith in CALLE PALO FIERRO between Ramon Road on the north and Sunny Dunes Road on the south. Second: The grading, paying with plant mixed surfacing, construction of cement concrete curbs and gutters and appurtenant work in connection therewith in CAMINO PAROCELA

Legal Notices

| Comment of the property of th

and Highways Code of the State of California.

PUBLICATION OF RESOLUTION OF INTENTION OF INTENTION SECTION 7. That The Desert Sun, a weekly newspaper printed, published and circulated in the City of Palm Springs, California, is hereby designated as the newspaper in which this Resolution of Intention shall be published by the City Clerk, in the manner and form provided by law and for making all other publications in the proceedings under this Resolution of the Proceedings under this Resolution in the proceedings under this Resolution.

We hereby certify that we are partners transacting business at 174 N. Palm Canyon Drive, Palm Springs, California. County of Riverside, State of California as co-partners under a fictitious name, to-wit: BECK BROTHERS.

We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows: Allen C. Beck, 3932 Frankfort Ave., Louisville, Ky.; Robert J. Beck, 1617 Paseo El Mirador, Palm Springs, Calif.

IN WITNESS WHEREOF we have hereunto set our hands this 27th day of May, 1954.

S/ ALLEN C. BECK

By law and for making all other publications in the proceedings under this Resolutions of Intention. The City Clerk is directed to mail notices of the adoption of Intention to all persons owning real proporty proposed to be assessed, whose names and addresses appear on city taxes, all in the manner and form provided

SECTION 8. That the Superintendent of Streets of the City of Palm Springs shall cause to be conspicuously posted along the line of said contemplated street improvement and along all open streets within the district liable to be assessed for said work, notices of the passage of this Resolution of Intention, in the time, form and manner provided by said Code.

I HEREBY CERTIFY that the foregoing resolution was duly passed and adopted by the City Council of the City of Palm Springs on the 1st day of June. 1954, by the following vote:

AYES: McKinney, Strebe, Sanborn, Miller, Nathanson, Hardy and Mayor Boyd.

NOES: None.

ABSENT: None.

APPROVED this 3rd day of June. 1954.

ABSENT: None.
ABSENT: None.
LOUISE McOARN.
City Clerk and ex officio
Clerk of the City Council

Clerk of the City Count.
FLORIAN BOYD.
Mayor of the City of
Palm Springs, California.
Published Desert Sun June 10, 17, 1954.

NOTICE TO CREDITORS

NOTICE TO CREDITORS
No. 15869
ESTATE OF RUDOLPH HENRY EHLERS, also known as R. H. EHLERS, Deceased.
NOTICE IS HEREBY GIVEN. by the undersigned, Executor of the Estate of RUDOLPH HENRY EHLERS, aka R. H. EHLERS Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Executor at the law offices of RICHARDSON & HENDERSON, Suit 16, 174 N. Palm Canyon Drive, Palm Springs, California in the County of Riverside, within six months after the first publication of this notice.
Dated at Palm Springs, California, May 26, 1954.

EUGENE OTTO EHLERS, Executor of the Estate of

EUGENE OTTO EHLERS, Executor of the Estate of Rudolph Henry Ehlers, aka R. H. Ehlers, Deceased. Publish Desert Sun June 3, 10, 17, 24, 1954

No. 208

CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME
THE UNDERSIGNED do hereby certify that they were conducting a general hotel and apartiment business at 1491 Via Soledad, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of "The Sahara", and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: J. Otto O'Dell, 1491 Via Soledad, Palm Springs, Calif.
WITNESS our hand thiss 22nd day of May, 1934.

Sunny Dunes Road on the south.

Second: The grading, paving with plant mixed surfacing, construction of cement concrete curbs and gutters and appurtenant work in connection therewith in 

CAMINO PAROCELA between Calle Palo Fierro on the west and Vista Oro on the east.

Third: The grading, paving with plant

May, 1954.

J. OTTO O'DELL ANN L. O'DELL STATE OF CALIFORNIA )

COUNTY OF RIVERSIDE ) 58

ON THIS 22nd day of May A.D., 1954, 1954 (SENNY'S KOFFEE KUP.")

that the principal place of business is connected and style of "KENNY'S KOFFEE KUP." that the principal place of business is side, State of California; and that the residing therein duly commissioned and sworn, personally appeared J. Otto O'Dell ed in said business and their respective of the connection of the support of the support of the connection of the support of the support of the connection of the support of the supp

75 Legal Notices

and Ann L. O'Dell, known to me to be the persons whose names are subscribed to the within Instrument, and acknowl-edged to me that they executed the

75 Legal Notices

ment
9. Class room and Office furnishings,
Supplies and Equipment
10. Custodial Supplies and Equipment
11. Cafeteria Equipment
12. Lumber, Hardwood and Plywood
13. Typewriter Repair and Maintenance

Service

14. Musical Instrument Repair, Service and Supply

\*15. Towel and Laundry Service

16. Dairy and Ice Cream Products—
Supply
Specifications on Items 1 through 4 of the above list are now available on re-

opened at 2 p.m., Wednesday, July 1, 1954.
Each bid must be submitted on and in

Each bid must be submitted on and in strict conformity with the instructions on the printed bid form furnished by the Board of Education. Bids must be sealed and filed in the Business Manager's office nd will there be publicly opened at 2 p.m., of the date scheduled for the opening of such bids.

Except for bids on Items 4. 13, 15 and 16, where the formality will be waived, each bid aggregting \$1,000 or over, must be accompanied by a certified check, cashier's check or bid bond for not less than 5% of the total amount of the bid, provided that if only certain items of a bid are accepted, the bidder may thereupon substitute a certified or cashier's check for 5%, of the aggregate amount of accepted items on his bid.

The above mentioned check shall be given as a guarantee that the bidder will comply with the terms of his signed bid; and if the successful bidder falls thus to comply with the terms of signed bid, after acceptance thereof by the Bord, his check will be foreited.

Other conditions being equal, preference will be given to the products of the State of California.

The Board reserves the right to reject any and all bids, or any part of a bid, and to waive an informality in the bids received.

PAUL SUMMERS.

PAUL SUMMERS,
Business Manager,
Palm Springs Unified School
District
Palm Springs, California
n Springs, California,

Palm Springs, California
Date Palm Springs, California,
June 2, 1954
Subscribed and Sworn to before me this
2nd day of June, 1954.
EVELIA'N R. PETTERSEN
(Seal) Notary Public, Riverside County
My Commission expires January 25, 1956

\* Bid guarantees not required on Items
4, 13, 15 nd 16, starred above.
Publish Desert Sun June 10, 17, 1954. No. 213

CERTIFICATE OF FIGURITIOUS NAME

We, the undersigned, do hereby certify
that we are transacting a general restaurant business under the firm name
and style of "KENNY'S KOFFEE KUP."
that the wrincinal place of business is

of May. 1954.

KENNETH A. BURKETT
METTA N. BURKETT
STATE OF CALIFORNIA )
COUNTY OF RIVERIDE ) ss.
On this 26th day of May. 1954, before
me. MARY DRACSKO. a Notary Public
in and for said County and State, personally appeared KENNETH A. BURKETT and METTA N. BURKETT, known
'o me to be the persons whose names
re subscribed to the within instrument,
and acknowledged to me that they executed the same.

first above watten.

MARY DRACSKO

(Seal) Notary Public in and for the County of Riverside, State of California.

Publish Desert Sun June 3, 10, 17, 24, 1954

ORDON COLOGNE
Attorney at Law
CERTIFICATE OF PARTNERSHIP
DOING BUSINESS UNDER A
FICTITIOUS NAME
STATE OF CALIFORNIA )
COUNTY OF RIVERSIDE ) S. No. 6419
We hereby certify that we are partners transacting business at 71-701 to 71-731 (inclusive) Highway 111, Rancho Mirage, County of Riverside, State of California, as co-partners under a fictitious name, to-wit
RANCHO MIRAGE SHOPPING
CENTER

FREDERICK A. SCHMIDT
BEVERLY A. SCHMIDT
GEVERLY A. SCHMIDT
COUNTY OF RIVERENDE ) ss.
On the 17th day of May, 1954, personally appeared Frederick A. Schmidt and Beverly A. Schmidt, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.
WITNESS any hand and the seal of my office this 17th day of May, 1954.
JEANNE S. SMITH
Notary Public.
My Commission Expires Feb. 8, 1857.
Publish Desert Sun June 3, 10, 17, 24, 1954

ORDINANCE NO, 282
AN ORDINANCE OF THE CITY OF
PALM SPRINGS AMENDING ORDINANCE NO. 259 OF SAID CITY, KNOWN
AS THE SUBDIVISION ORDINANCE,
PESCRIBING RULES AND REGULATIONS GOVERNING THE CITY PLANNING COMMISSION AND PROVIDING
PECULATIONS FOR THE SUBDIVIS NING COMMISSION AND PROVIDING REGULATIONS FOR THE SUBDIVISION OF LAND WITHIN THE CITY BY AMENDING THE SUBSECTION ON "SUBDIVISION," A PORTION OF SECTION 3 OF SAID ORDINANCE NO. 259 AND ADDING SUBSECTIONS 6, 7, 8, 9 AND 10 TO SECTION C OF SAID ORDINANCE NO. 259.

manner prescribed for think splats.

SECTION 3: The City Clerk is hereby ordered and directed to certify to the passage of this ordinance and to cause the same to be published once in The Desert Sun, a weekly newspaper of general circulation printed, published and circulated in the City of Palm Springs. This ordinance shall be in full force and effect thirty #30 days after passage.

Mayor of the City of Palm Springs ATTEST:

ATTEST:
LOUISE McCARN,
City Clerk of the City of Palm Springs
I, the undersigned, City Clerk of the
City of Palm Springs, California, hereby
certify that the foregoing ordinance, being Ordinance No. 282 of the City of Palm

WITNESS my hand and seal of said Sity this ist day of June, 1954. LOUISE MCCARN City Clark of the City

City Clerk of the City of Palm Springs Publish Desert Sun June 17, 1954.

Publish Desert Sun June 17, 1954.

No. 225

NoTICE OF PUBLIC HEARING ON APPLICATION FOR M.-3 PERMIT TO ESTABLISH. OPERATE AND MAINTAIN A SAND AND GRAVEL PIT ON PROPERTY SITUATED 600 FEET NORTH OF STATE HIGHWAY U.S. 69-70-99 AND 1600 FEET WEST OF THE 29 PALMS HIGHWAY IN THE WHITE-WATER DISTRICT IN THE UNINCORPORATED TERRITORY OF RIVERSIDE COUNTY, CALIFORNIA.

NOTICE IS HEREBY GIVEN. that a public hearing in the matter of an application for M.-3 Permit to establish, operate and maintain a sand and gravel pit on property situated 600 feet North of State Highway U.S. 60-70-99 and 1600 feet West of the 29 Palms Highway in the Whitewater District in the unincorporated territory of Riverside County, California, and more particularly described as follows:

o'clock P.M. at which time and place pertinent testimony to the said matter will be heard.

By order of the Riverside County Planning Commission, County of River-side, State of California.

RIVERSIDE COUNTY PLANNING

PLANNING
COMMISSION
TYLER SUESS
PLANNING DIRECTOR
By: Hazel I. Evensen, Secretary
Publish Desert Sun Thurs., June 17, 1954 No. 228 NOTICE OF TRUSTEE'S SALE T.S. No. 540492-N/D On July 8, 1954, at 10:00 A.M. UNITED TITLE GUARANTY COMPANY as Trus-

75 The Desert Sun-56 and PALM SPRINGS NEWS PALM SPRINGS. CALIFORNIA Thursday, June 17, 1954

Legal Notices

as said Trustee
By B. M. Lewis,
President
By C. J. Bell.
Assistant Secretary Publish Desert Sun June 17, 24, July 1954.

No. 229

NOTICE FOR PUBLICATION OF TIME APPOINTED FOR PROBATE OF WILL In the Superior Court of the State of California, in and for the County of Riverside
Department No. 4

IN THE MATTER of the Estate of JACOB SUDNEY BRYANT, also known as JACOB S. BRYANT, deceased, probate Indio No. 28, Notice is hereby given, that Friday, the 16th day of July, 1984 at 10 o'clock A.M. of said day, and the Court Room of Department No. 4 of said Courts at the County Building in the City of Indio, NO.

NOTICE IS HEREBY GIVEN that under and by virtue of the authority vested by the State of California Plan-ning and Conservation Act (Chapters 3 and 4. Title 7. Governments)

75

ANOTHER THRIFTY STORE - Los Angeles County visor John Anson Ford holds the shears as he joins Manny Borun, vice president of Thrifty Drug Stores, in ribbon cutting ceremonies at the newest Thrifty location. Opening of the Montebell Thrifty Drug Store commemorates the drug chain's 25th anniversary, and raises the total number of stores serv-

Blood Bank Last Thrifty Marks Visit Set June 21 Silver Jubilee

reserve without making a trip to the blood bank headquarters at San Bernardino," Henwood 25 pints of blood. Reservations may be made by calling the Desert hospital, 2251.

A peeping tom is a wolf gone window shopping.

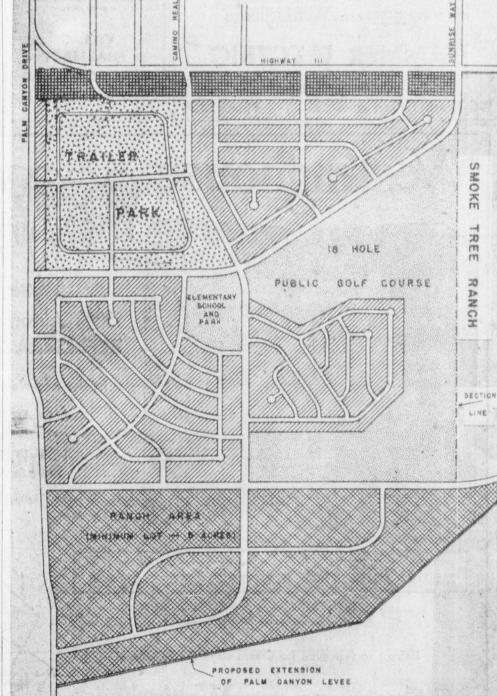
Legal Notices

Final visit of the San Bernardino-Riverside two-county Blood Bank at Desert hospital until next Fall will be from 11 a.m. to 1 p.m., Monday, June 21, Hospital Administrator Robert Henwood reminded Villagers today.

"This will be the last opportunity for individuals and groups to establish their blood reserve without making a trip

continue during the next twenty-five years. Los Angeles County Supervis-

brug Store are engible to win hundreds of prizes valued at more than \$50,000. During June, Thrifty and the Los Angeles Herald Express are conducting a \$15,000 Lucky Silver Bucks Contest which extends throughout California.



SECTION 26 MASTER PLAN - City planning commission has adopted a master plan for Sec tion 26, as pictured above. The plan will be considered by city council at a public hearing at 8:15 p.m., Tuesday, June 30. Included in the land scheme are: fronting on Highway 111, hotels; upper left, deluxe trailer park; upper right, conter left and middle of center right, single family homes; center right, public golf course; lower area, ranch use with minimum letter of five acres.

## St. Louis Church Hours Changed

The Rev. Joseph Leissler of St. Louis Catholic church, Ca-thedral City, announced this week that beginning next Sun-day, June 20, there will be but day, June 20, there will be but one Mass Sundays at 8:30 a.m. Confessions will be heard from 8 to 8:15 a.m. Sundays. The Summer schedule will remain in effect until the third Sunday in September.

Father Leissler said that attendance at the church during the summer months and that church services will be held at the same hour, 9:30

tendance at the church during the past season averaged 300 service, a gain of 40 persons

per Sunday.
With the coming of Summer,
he said, one Mass each Sunday
will accommodate those attend-



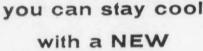
be the topic of Dr. James H. Blackstone Jr., pastor of Palm Springs Community church Sun-

discontinued until September. Special programs have been

prepared for the Sunday school and the Youth choir will sing at the morning church service

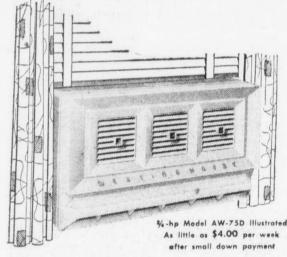
When it's

STICKY HOT





#### WESTINGHOUSE **ROOM AIR CONDITIONER**



TEN COMFORT ZONES . . . offer complete flexibility to cool, purify, dehumidify the air.

ADJUSTABLE GRILLES . . . beam draft-free air flow to every corner of the room.

YEAR-ROUND APPLIANCE . . . provides instant, cozy warmth in chilly weather. Exhausts stale air, circulates and ventilates in winter as well as summer.

SIX MODELS . . . from a 1/2-hp model to cool rooms with a floor area up to 340 sq. ft. to a 11/2-hp model which cools an area up to 1,000 sq. ft. Styled in harmonizing Rose Beige. For the right size and model, call today for



When shopping for look for this sign

YOU CAN BE SURE ... IF IT'S Westinghouse

#### HAMMER ELECTRIC

Licensed Contractors

196 South Indian Ave.

Phone 2888

estinghouse



WINS HONORS - Basil Brewer, publisher of the New Bedford, Mass., Standard-Times and an annual Winter visitor here, this week was recipient of two honors at New Bedford, an honorary Master of Science degree from the Institute of Tex tiles and Technology and a "Man of the Year" award by New Bedford's Lions club.

## Summer Hours at St. Paul's Church

Holy Communion will be cele- | throughout the months of June brated at St. Paul's in the Desert at 9 a.m. Sunday, the first unday after Trinity

The Summer schedule will be in effect at St. Paul's church

3-TRANSISTOR

HEARING AID

Operates for only 15¢ a month instead of 15¢ to 30¢ a day for old-type vacuumtube aids!

Life-like sound, truer and clearer than ever!

The one "A" battery lasts a full month . . . no "B" battery . . . fewer battery changes!

only \$125

Bone Conduction Accessory, Moderate Extra Cos

Accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association

Sorry! Orders must be filled in order received!

VILLAGE

PHARMACY

201 No. Palm Canyon Dr.

Phone 4321

and July with the single wor-ship service each Sunday. Hymns will be sung at this ser-vice, and the rector, the Rev. William A. Blondon Jr., will preach each Sunday.

The rector will preach on the Epistle for the Day, choosing as a text "If we love one another, God dwells in us." Camp Stevens, the Episcopal

church camp will be running throughout the Summer months at Julian, California. Father Blondon has information and registration blanks for all ages.

#### ATOMIC FORCE TEXT OF SERMON

That man and the universe His power and harmonious activity will be brought out at Christian Science services Sunday. The subject will be the question, "Is the Universe, Inquestion, "Is the Universe, In-cluding Man, Evolved by Atom-

Force?" Luke's Gospel records that when Jesus entered a village, there met him ten men that were lepers, which stood afar off: And they lifted up their voices, and said, Jesus, Master, have mercy on us. And when he saw them, he said unto them, Go shew yourselves unto the priests. And it came to pass,

priests. And it came to pass, that, as they went, they were cleansed" (17:12-14).

Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "When the mechanism of the human mind gives place to the divine Mind, solfishness and sin disease and selfishness and sin, disease and death, will lose their foothold . . . Mortal mind is the worst foe of the body, while divine

## Scientists Name **Knox President**

ty of the Lions Club of New Bedford.

CONFERRING the Master of Science degree on Brewer, Pres-ident John E. Foster of the tex-tile institute hailed him "not

Publisher Basil Brewer

Mass., has been named presi-dent of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts, at the annual meeting of The Mother Church attended by Christian Scientists from many

Mr. Knox's appointment was announced by The Christian Science board of directors. The term of office is for one year He has been an authorized Christian Science practitioner in Boston—the world headquarters of the Christian Science movement—for almost 50 years.

Prior to devoting his full time to the practice of Christian Science healing, Mr. Knox was in the structural steel business. He first became interested in Christian Science through the healing of his mother.

Mr. Knox has served the denomination in a variety of

posts. A former member of the finance committee of The Mother Church, he is now ac tive as a trustee of Church Realty Trust.

#### Miss Salton Sea to be Crowned

Salton ea is in the act, too. Salton ea is in the act, too. First annual beauty contest, open to girls 18 to 28, of Coachella Valley and Imperial county, will be held this weekend at Salton Sea Beach resort. The winner will be crowned "Miss Salton Sea."

Mind is its best friend" (p. 176). The Golden Text from Psalms

"God hath spoken once; twice have I heard this; that power belongeth unto God" (62:11).

TRY:- Giant 46-oz.

Ready to drink Hawaiian Punch

CRANBERRY

SAUCE

Great With Chicken!

16-Ounce

Highball

KETCHUP

# Two New Honors Awarded

Two new honors came to only as a distinguished jour-

Two new honors came to only as a distinguished journalist. Brewer, publisher of the New Bedford, Mass., Standard-Times, and well known winter visitor here.

First was an honorary Master of Science degree from New Bedford Institute of Textiles and Technology, presented at it commencement.

Second was the designation of Brewer as New Bedford's "Man of the Year" by the Commitee on Real-American Activity of the Lions Club of New Others on the textile insti-

two fundamental responsibilities of journalism."
Others on the textile institute honors list included William A. Karl of Akron, Ohio, president of Firestone Textiles, and Scabury Stanton of New Bedford, president of Hathaway Manufacturing company, president of the Associated Industries of Massachusetts and immediate past-president of the Greater New Bedford United Fund.

The Beart Sun 6b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, June 17, 1954

to the welfare of New Bedford in this and other years." Brewer was selected as "a man who has be n outstanding during the year for his efforts on be-

nalf of the community and its residents." Among notable past honors received by Brewer were the 1941 Sigma Delta Chi award for distinguished reporting; for distinguished reporting; 1947 decoration by the Government of Portugal with its highest civilian order, Knight Officer of the Ancient and Most Noble Military Order of Christ of Portugal; 1949 decoration by the Government of Brazil with the Order of the Southern Cross; borderay Doctor of Journalism honorary Doctor of Journalism degree from Suffolk University.

CARNATION HOME

SERVICE DIRECTOR

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be extra watchful that nobody makes away with the Carna-tion Ice Cream before you've

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It may be just the flavor you're looking for!) Carnation Ice

Cream is pasteurized for pur-

ity, homogenized for that glo-riously smooth, creamy quality.

Rice and Old Shoes

In Biblical times, sandals sym-

bolized ownership—so, when a man gave his daughter in mar-riage, he removed his sandal,

thus putting her legally in the possession of her husband. The rice symbolized a wish

that the married couple would soon have something besides a

picket fence running around

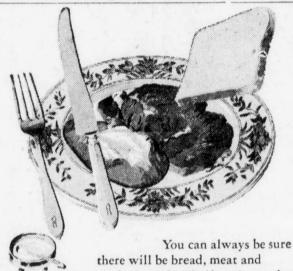
Cakes To Build

guests this gala season.

Manufacturing company, president of the Associated Industries of Massachusetts and immediate past-president of the Greater New Bedford United Fund.

THE LIONS CLUB noted its committee "considered the merits of many civic-minded men who have contributed greatly"

Megree from Suffolk University. Brewer is principal owner of The Standard-Times, The Cape Cod Standard Times, Stations WNBH - WFMR of New Bedford, Station WOCB of West Yarmouth, and Massachusetts Air Industries of New Bedford. A native of Missouri, he has been a New Bedford resident 23 years.



potatoes for your family if you're not here.

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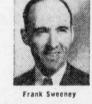
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Assorted Cookies

SWIFT - 14-oz.

PEAS

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KINGAN'S FARM or SWIFT'S ORIOL

Sliced Bacon 69

NATIONAL BISCUIT

Giant Bag 1-lb. 49

**CLEANSER** 

3 cans for 34c

5 for SI

BABY BEEF

A Party On

WHIPPED CREAM CAKE. Bake 2 eight-inch cake layers from your favorite package mix. Cool, then "ice" between layers, sides and top of cake with mixture of  $1\frac{1}{2}$  cups whipped cream,  $\frac{1}{3}$  cup cocoa and  $\frac{1}{2}$  cup sugar. (Or use  $\frac{1}{2}$  cup"instant" cocoa mix with whipped cream.) Refrigerate till served.

MINTED PASTEL CAKE. Prepare your favorite 2-layer chocolate cake with butter-type frosting. Place whole pink, green and yellow mints around sides. Cut mints in half for top; place around cake edge with cut side out for "scalloped" edge.

And here's a tip about that smooth Carnation Ice Cream to go with your cake. It's best to purchase only the amount you can store conveniently. (Carnation's new half-gallon cartons are perfect for parties or if you have a home freezer.) Keep ice cream at even tem perature-never allow it to melt and be re-frozen. Changing from very low to higher temperature causes graininess even in super-smooth Carnation.



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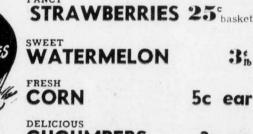


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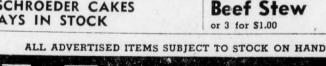
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# Hints for Husbands (NEW OR OLD)

Whether you're off on a honeymoon or a business trip, your neckties will travel without wrinkles if you pack them between the pages of a magazine.

ISN'T IT NICE to know that something as good to eat as Carnation Ice Cream is good all the way through? Carnation Ice Cream is made from fine quality-controlled Carnation Milk and Cream—and the specially developed flavors that go into Carnation Ice Cream are as pure as they are delicious. Enjoy Carnation Ice Cream soon and often!

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